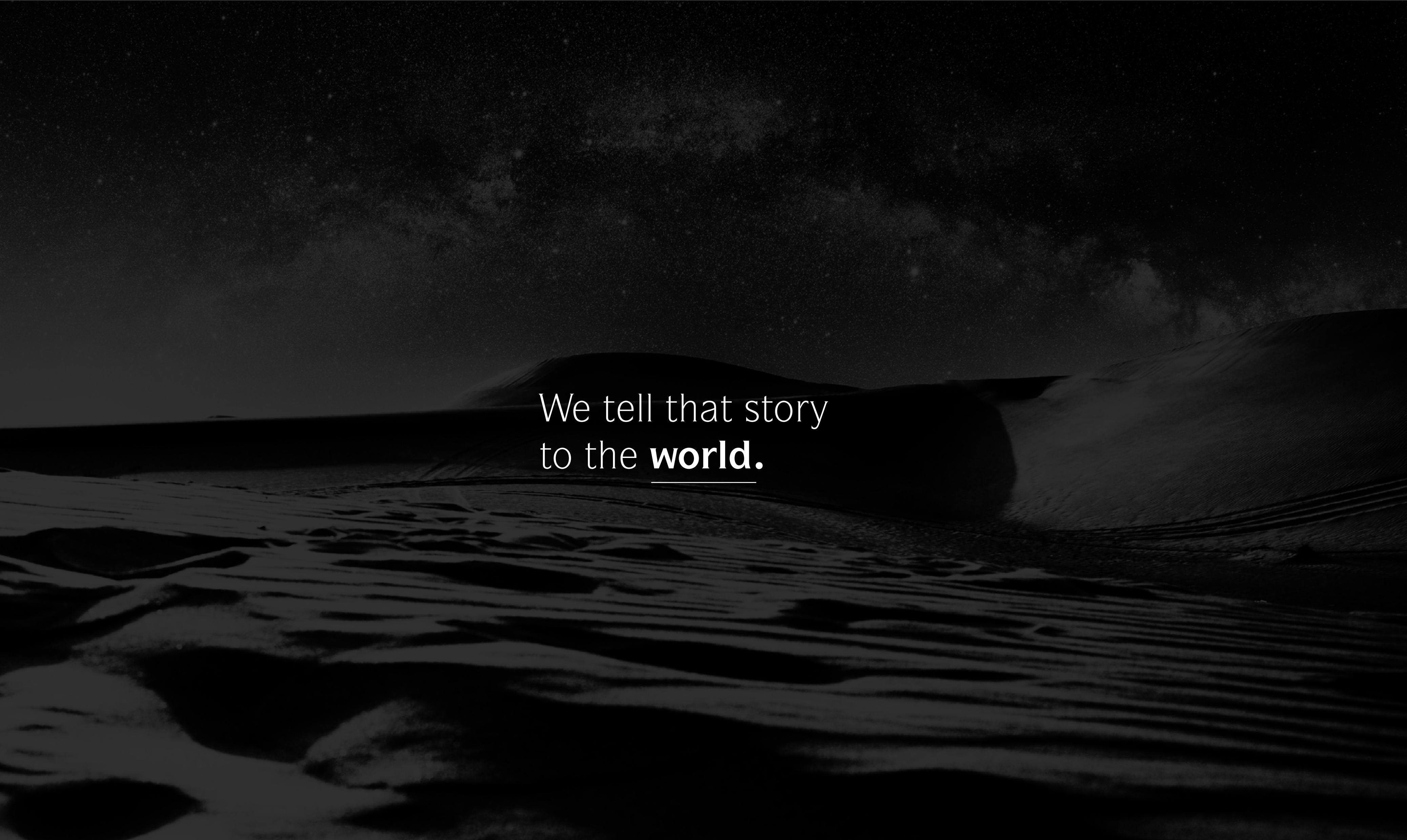


you create **your** story

A story that connects
people emotionally.



We tell that story
to the world.

Inspiring others with
infinite creativity.

Introducing

freedom 
to create.

Spreading our wings to help **tell your story,**
by being part of the journey to **create the perfect message.**



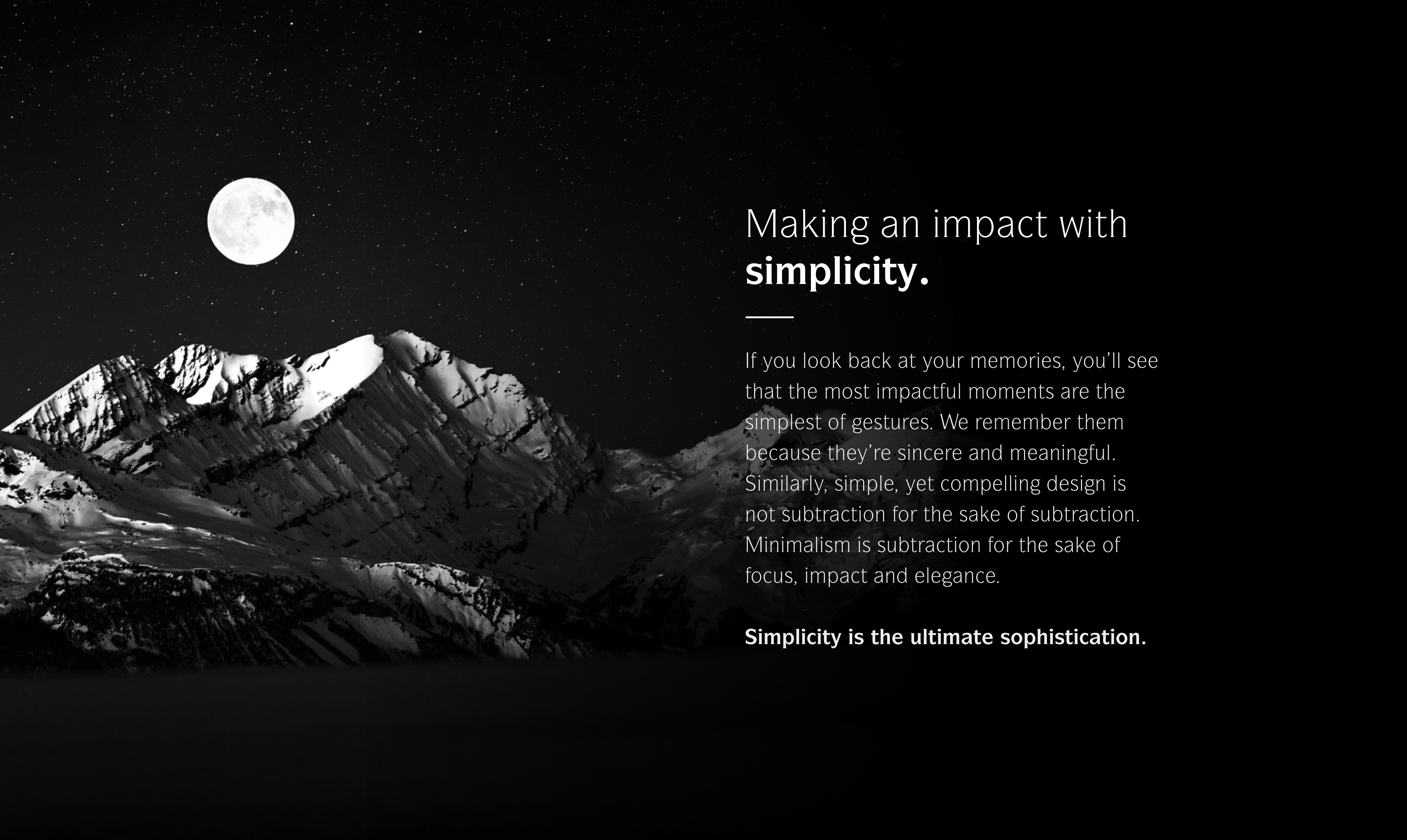
Connecting your vision to the world **intimately.**

A brand's visual identity and imagery used, connect with a particular audience and distinguish how they set themselves apart - by being unique.

Imagery creates a mood and an emotional connection.

Emotional branding uses imagery and compelling design to tap into the human senses.

Through imagery and brilliant design, we connect with emotions, and importantly, **tell a story.**



Making an impact with **simplicity.**

If you look back at your memories, you'll see that the most impactful moments are the simplest of gestures. We remember them because they're sincere and meaningful. Similarly, simple, yet compelling design is not subtraction for the sake of subtraction. Minimalism is subtraction for the sake of focus, impact and elegance.

Simplicity is the ultimate sophistication.

We elevate your
reach **through:**

Creative Solutions & Graphic Design
Brand Identity/Strategy/Roll Out
Logo Design/Brandmark
Print & Online Marketing Materials
360° Integrated Campaigns
Presentation, Layout & Deck Materials
Editorial & Magazine Materials
Custom & Product Packaging Design
Digital Marketing, SEO, SMO
Web Design/App Design//Micro-sites
Digital Menus and CRM Applications
Illustration & Image Editing
Art Direction
Content Writing
Storyboard Scripting
Photo Shoot/Video Shoot



Breathing life into
world-class **brands.**

Create

your legacy.

Your brand is your presence.

What is the sole purpose?
What is the true essence?

It all starts here.

Build

your identity.

How the world views your vision.

We create unique creative and tech solutions to resonate with your audience, and importantly, **your vision.**

Tell

your story.

Your vision is your journey.

We tell your story to the world through compelling creativity and technology **that is timeless.**



We can build **a fresh identity.**

Revamp an identity.

Continue a legacy.

No matter where you are on your
journey, **we tell that to the world.**

Brands we have **connected with.**

The Oberoi

W
WALDORF
ASTORIA®

Anantara


FOUR SEASONS
HOTEL
KUWAIT AT BURJ ALSHAYA

e max

THE
H
DUBAI

fine

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INVESTING IN THE FUTURE


CHALHOUB GROUP


BILLIONAIRES GATE
HOLDINGS LLC


DUBAI MARINA
YACHT CLUB

THE WESTIN

كونراد مكة
CONRAD
MAKKAH


THE RITZ-CARLTON
MILLENNIA SINGAPORE

KITCO
ESTD. 1962

Hilton


SEVEN TIDES
INTERNATIONAL


دييار
DEYAAR


BNP PARIBAS

DOĞTAŞ

LPG


dubai flowers


SFM

hammr.in
Be heard. Not seen.


Cloud
Concept

**NOM
NOMS**


shukran
Endless Possibilities

oppo


TOTAL

BW



Showcasing creative **solutions.***

*Please note specific samples can be shared upon request.

Brand Identity & Development



BILLIONAIRES GATE

PETER EKSTEDT
Partner & COO

Dubai Flowers
+971 (0) 551 52 67 32
pe@dubaiflowers.ae
www.dubaiflowers.ae



dubai flowers

Happiness, delivered.

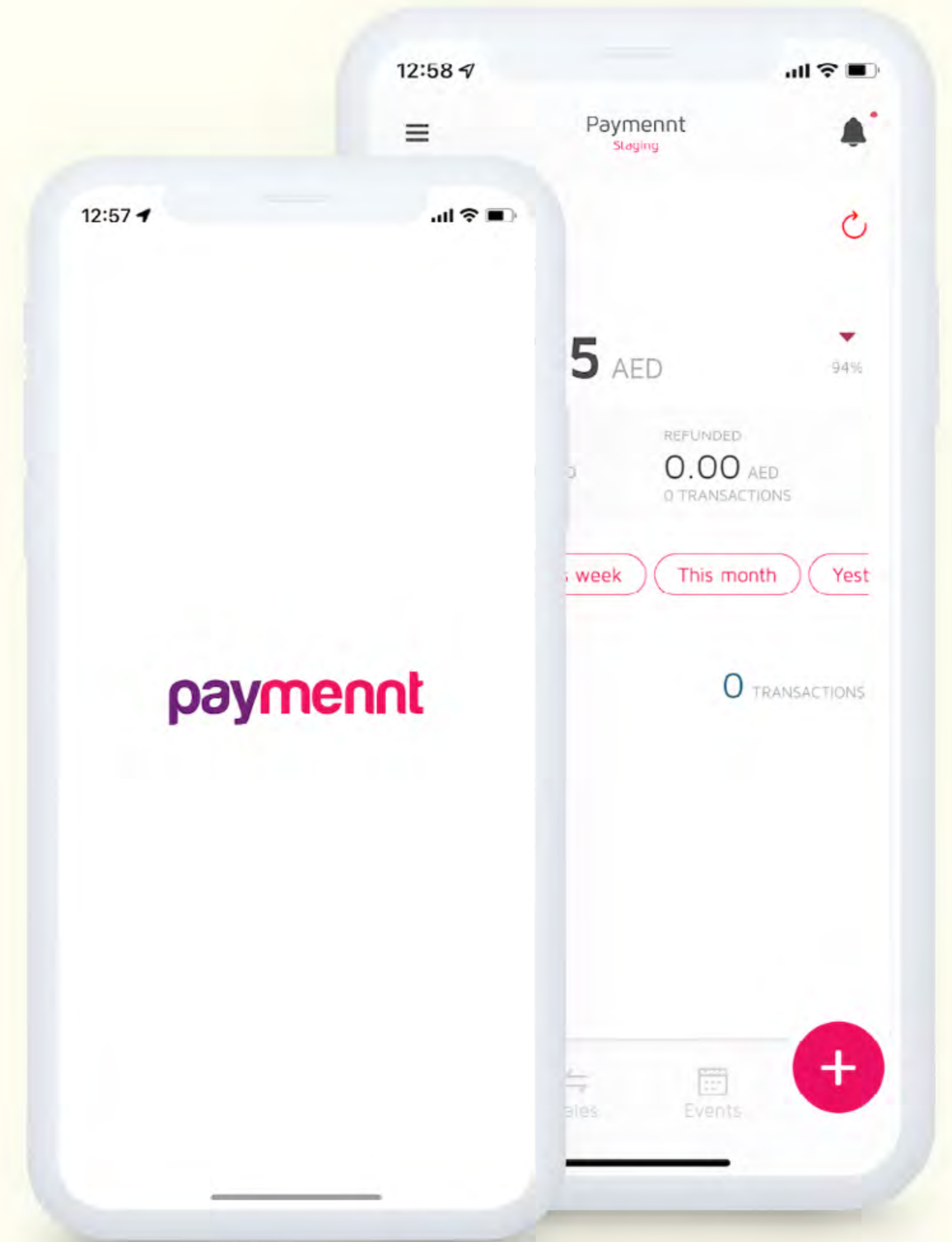
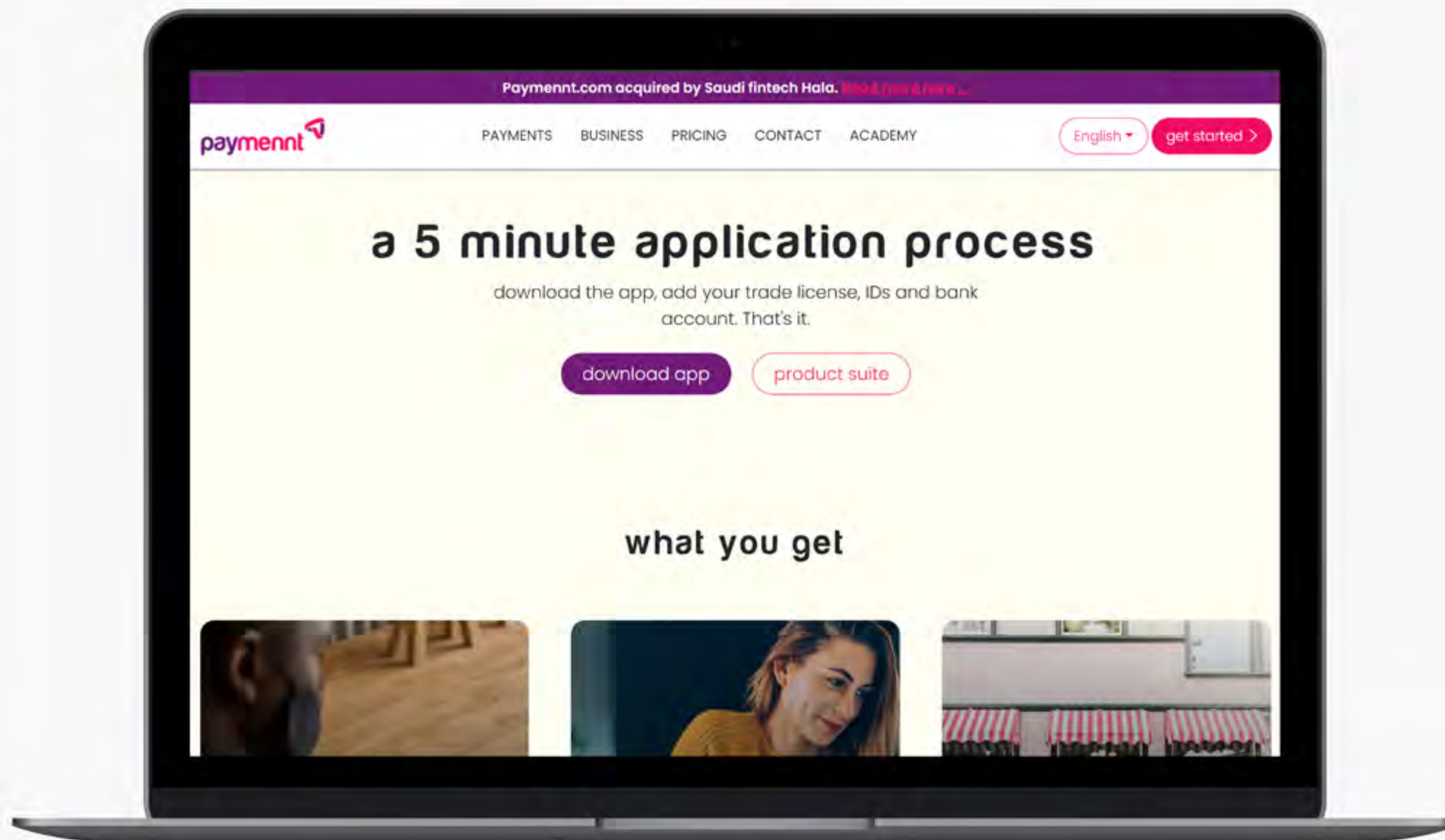


dubai flowers

Happiness,
delivered.

GO SHOP









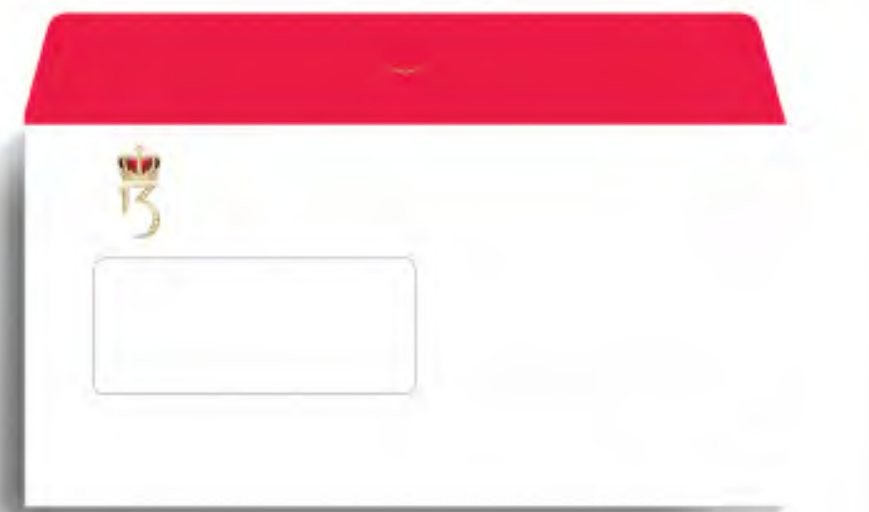
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4D
A D V E R T I S I N G





Advertising Campaign Key Visuals

volet

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Dubai, UAE | www.volet.ae | +971.4.321.5243

The xVA value V_x is dominated by the collateral rate r_c . The funding rate r_f is remuneration of the part $U - M$, which has the minuscule impact. The effective maturity T_{eff} decreases with the increase of the intensity of the default time, the absolute value of xVA value will also decrease.

CONCLUSION

In this note, we have shown that the modelling of the counterparty's default time involves three levels of dependence with the underlying price. Under the pricing measure chosen by the repo market, the immersion case is suitable for xVA PDE. The dependence is only modeled by the intensity process. In particular, the correlation parameter ρ of the DGC model plays an important role to treat the wrong way risk on CVA. Actually, the case we N. El Karoui, so that it is suitable to deal with credit portfolio or gap risk. For the fully collateral trading, we can see the xVA is dominated by the IVA part while the CVA and FVA parts have little impact on the xVA value.





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...WILL STAY WITH YOU

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Complimentary access to Wild Wadi Waterpark and Sinbad's Kids Club
Complimentary shuttle bus to Dubai's key attractions

Jumeirah
STAY DIFFERENT™

The xVA value V_x is dominated by the collateral rate r_c . The funding rate r_f is remuneration of the part $U - M$, which has the minuscule impact. The effective maturity T_{eff} decreases with the increment of the intensity of the default time, the absolute value of xVA value will also decrease.

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ARMANI

Hotel Dubai



ARMANI / HASHI
ARMANI / RISTORANTE
ARMANI / DELI
ARMANI / AMAL

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Price: AED 350 per person, set menu only / Timings: 10-1 October, 11 -7 pm



The xVA value V_x is dominated by the collateral rate r_c . The funding rate r_f is remuneration of the part $U - M$, which has the minuscule impact. The effective maturity T_{eff} decreases with the increase of the intensity of the default time, the absolute value of xVA value will also decrease.

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FOR THE LIFESTYLE CONNOISSEUR.

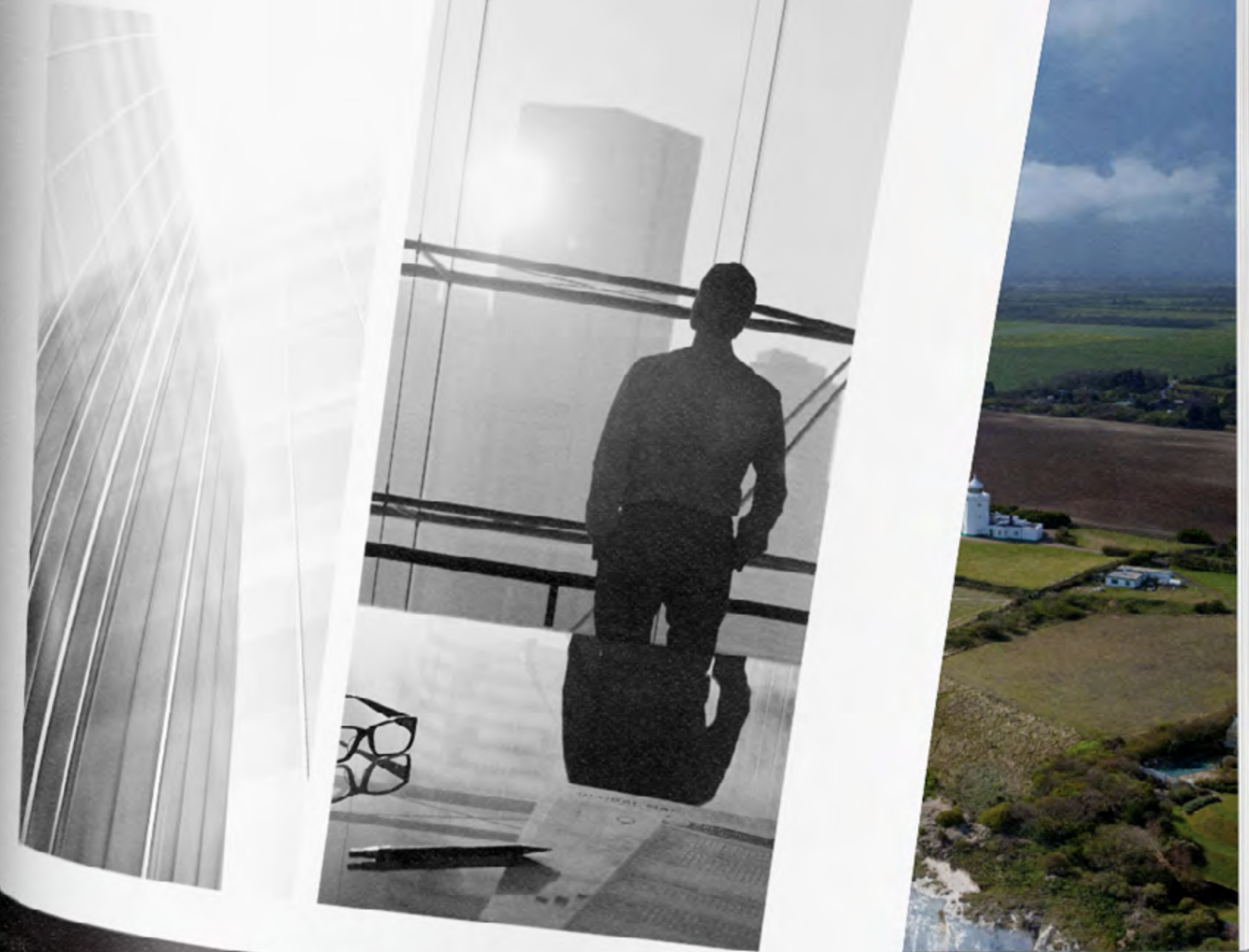



BILLIONAIRES GATE
HOLDINGS LLC

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ME HAPPY.

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Dubai: Oasis Mall, The Dubai Mall, Mirdif City Centre, Mall of the Emirates, Al Dhaimi Centre (Now Expanded), Dubai Festival City,
Choueifat - Ibn Battuta Mall, Centrepoint - Bur Dubai • Abu Dhabi: Hamdan Street, Qubra Mall, Ibn Madi • Al Ain: HSE Mall
• Sheikha Al Wafda Street, Sahara Centre (Now Expanded), Sharjah City Centre • Fujairah City Centre
• Ras Al Khaimah: Al Hamra Mall, Nasser Mall

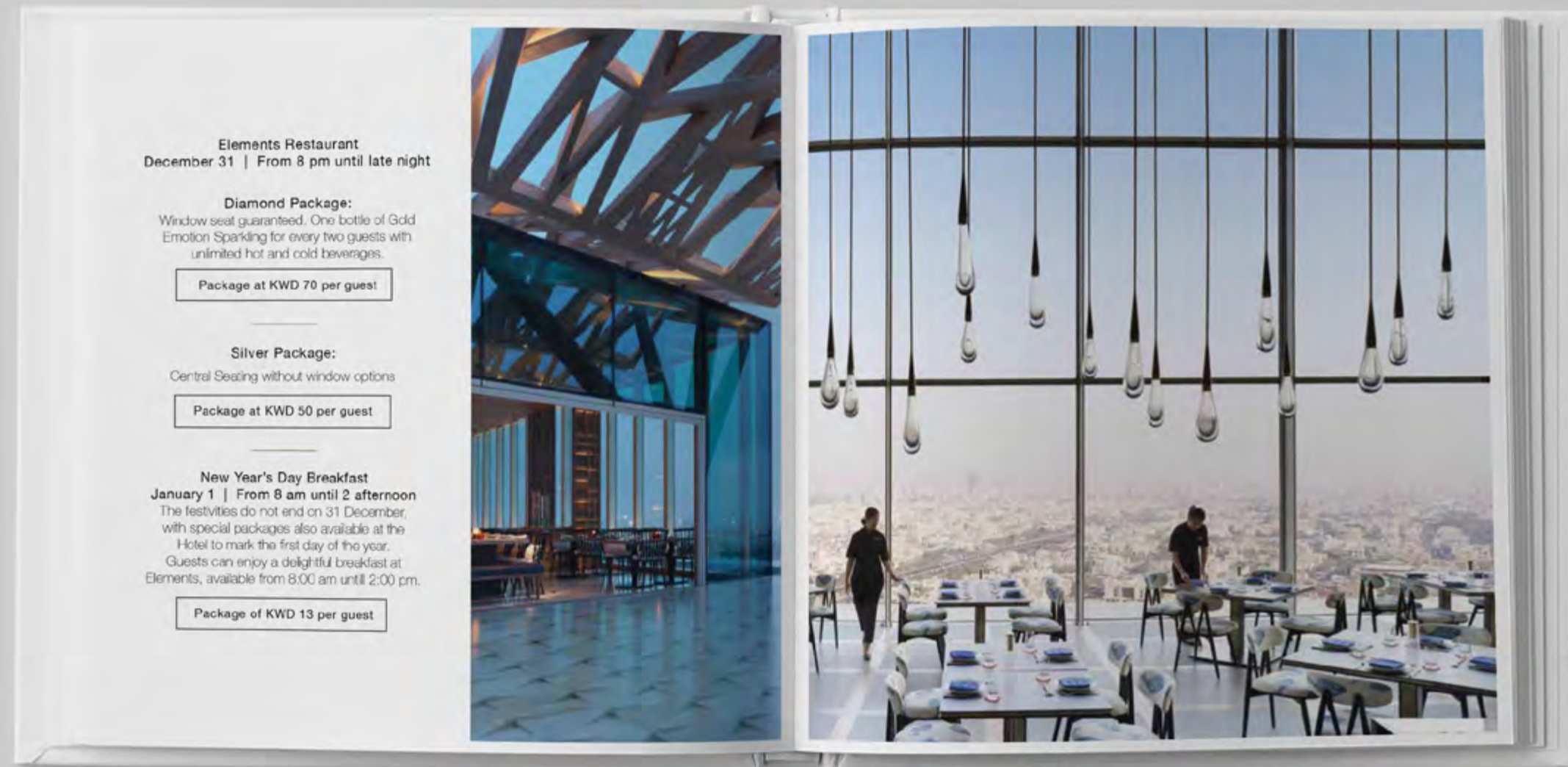
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Layout & Presentation







While the core of our service remains company formation, we offer a multitude of ancillary services such as bank account opening, accounting & auditing, and the provision of professional expertise in financial services. SFM experts have successfully assisted thousands of entrepreneurs to incorporate companies to expand their existing businesses or start new ventures.

SFM offers financial licensing capabilities for the carrying out of regulated investment activities. Our dedication and long-term goal of protecting clients' assets is ensured by the Foundation structure, which is a secure and economical way to reach the desired estate planning needs of our discerning clientele.

Our team of specialists can guide you seamlessly through every process, maintaining efficient workflow and a tailored service.

SFM Corporate Services has an extensive network of relationships with leading banks and corporate agents which cover the most influential financial and trading capitals of the world. We make these assets available to our clients to increase efficiency and productivity.



14.2 MILLION VISITORS IN 2015, ANTICIPATION OF 25 MILLION FULFILLING THE EXPO 2020

..because of stability.

- 1 Experts agree that hotel property investment ahead of Expo 2020 is guaranteed to succeed. Of the 25 million anticipated visitors, 70% are expected to come from outside the UAE. iSuites will help serve the shortage of 4-star hotel rooms near the event site and create a tourism hub. Post EXPO 2020, the area is poised for growth with Al Maktoum Airport, theme parks, and exhibitions being held all in the same location.
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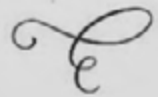
iSuites - Smart Stay | 05

EACH SUITE HAS BEEN CAREFULLY DESIGNED WITH ATTENTION TO DETAIL

i am...
secure.
safe.
smart.
my future.



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Packaging



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للأنف الملتهب
أهلاً
بالراحة من أعراض البرد
و الحساسية

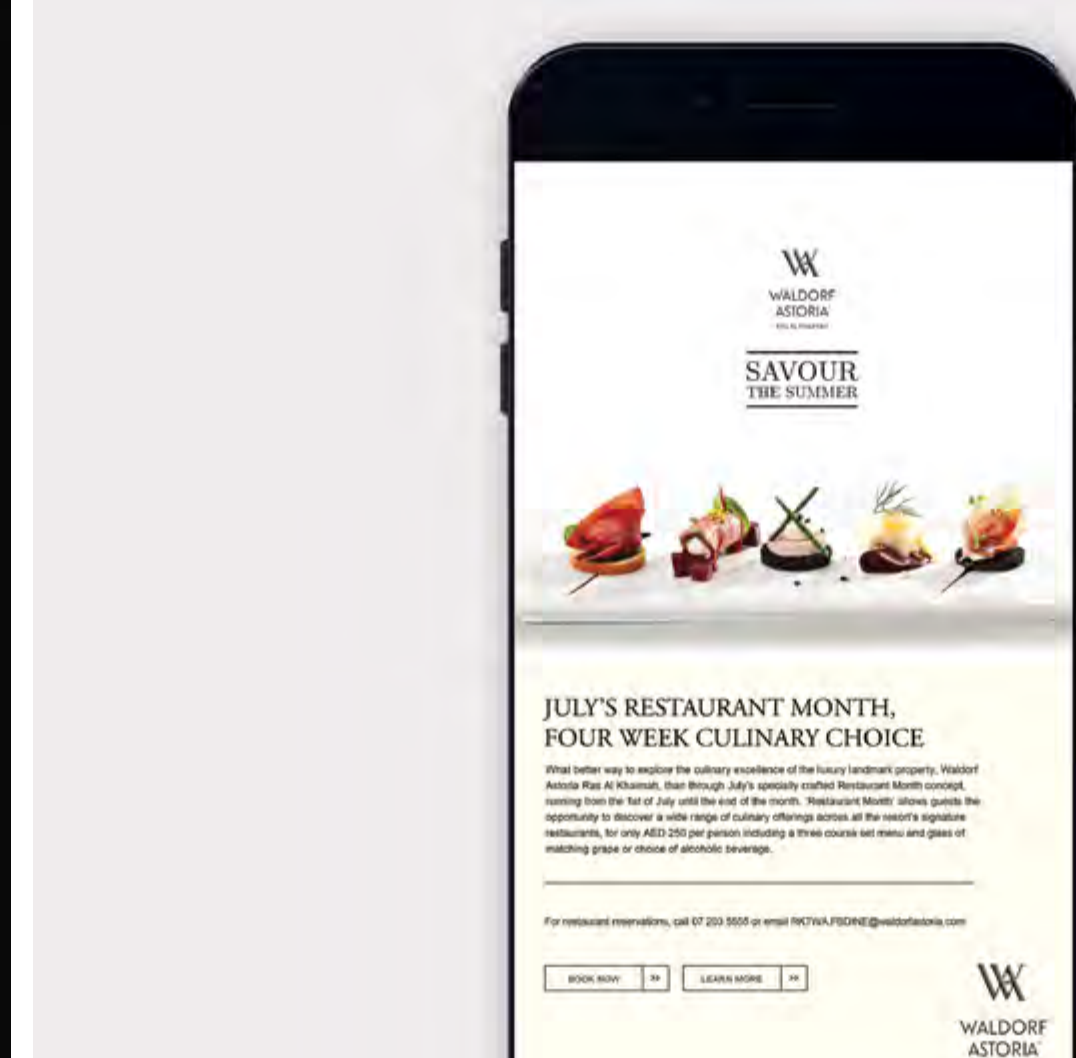
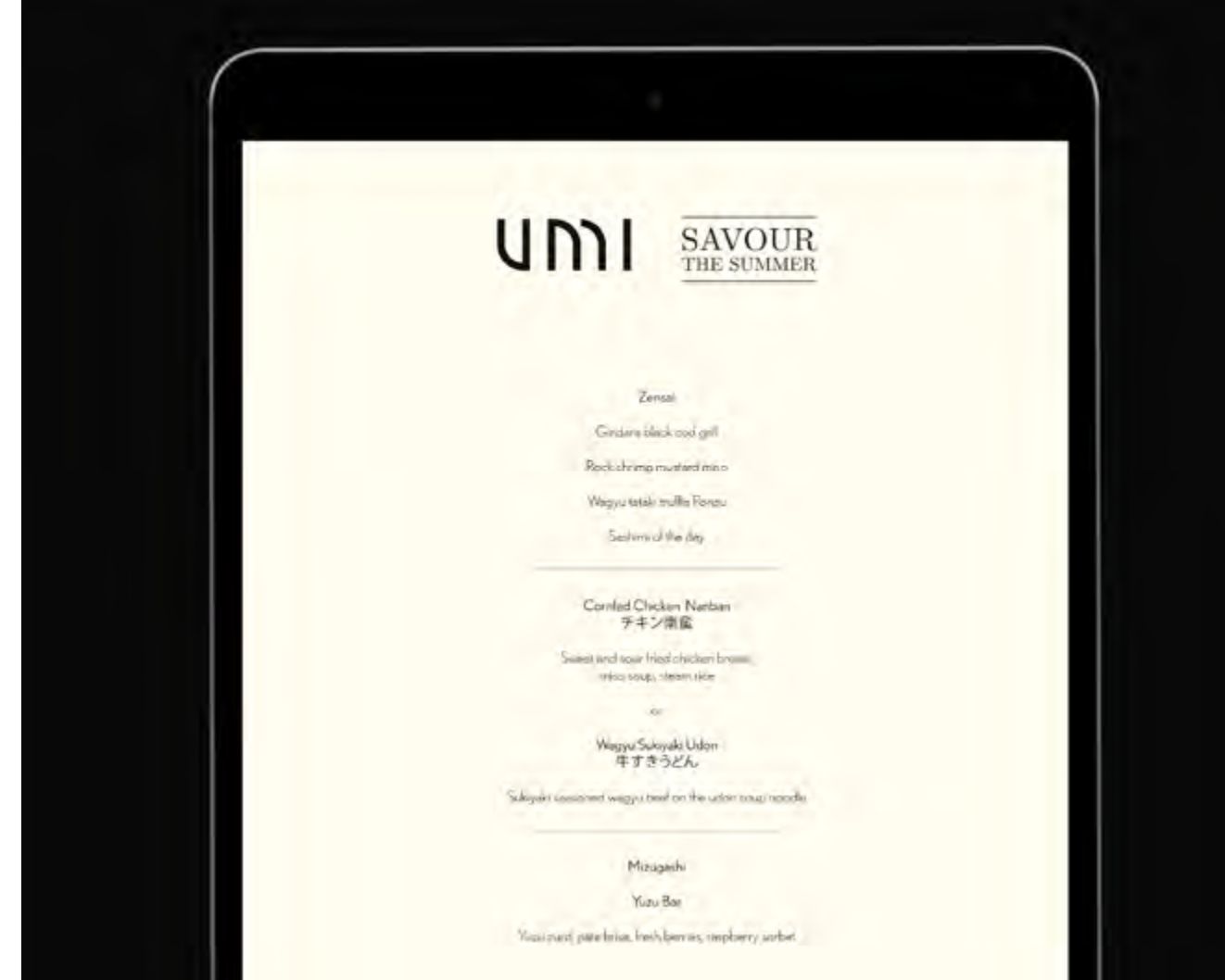
فاين Rx
لأعراض البرد
والحساسية

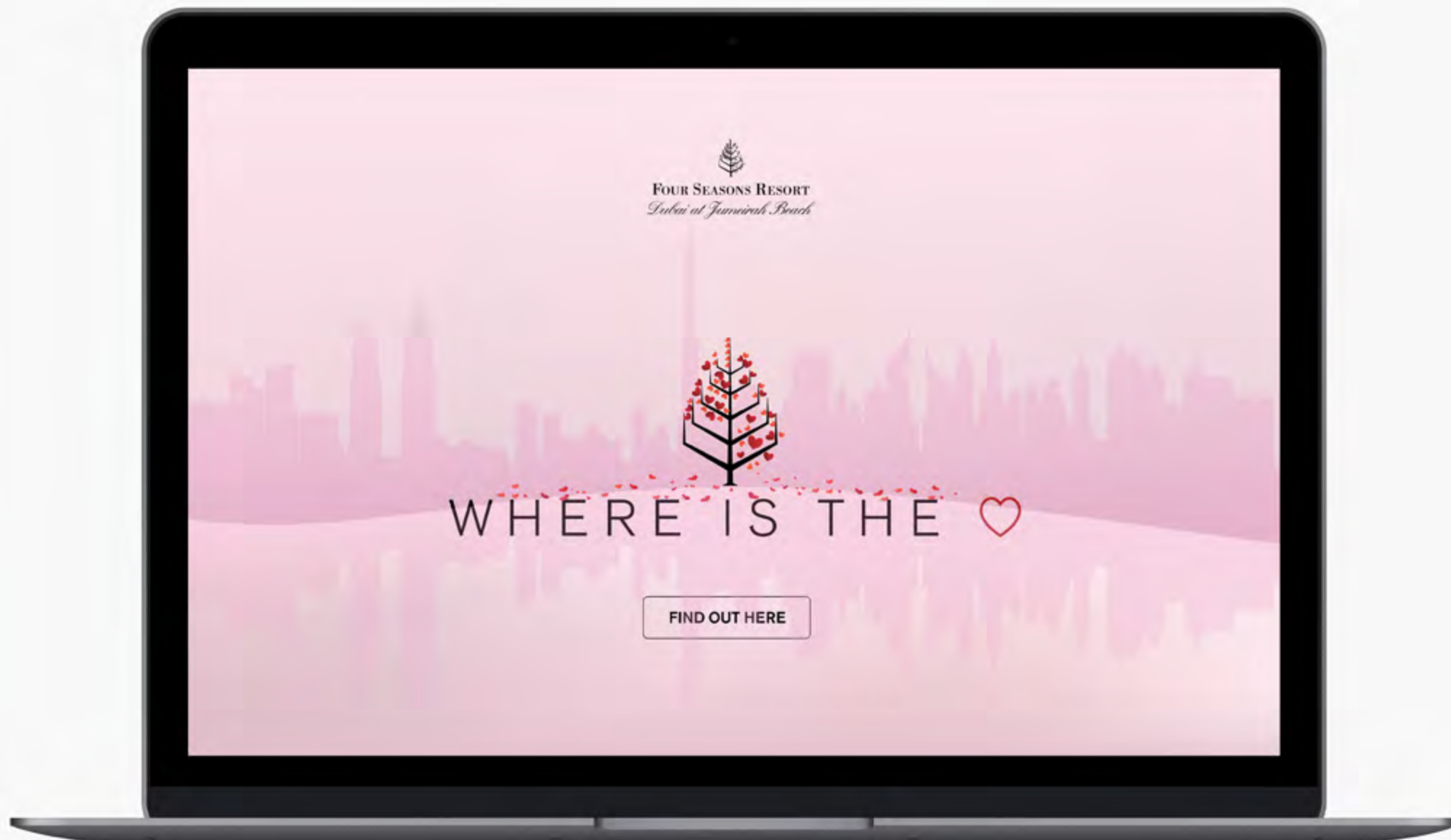
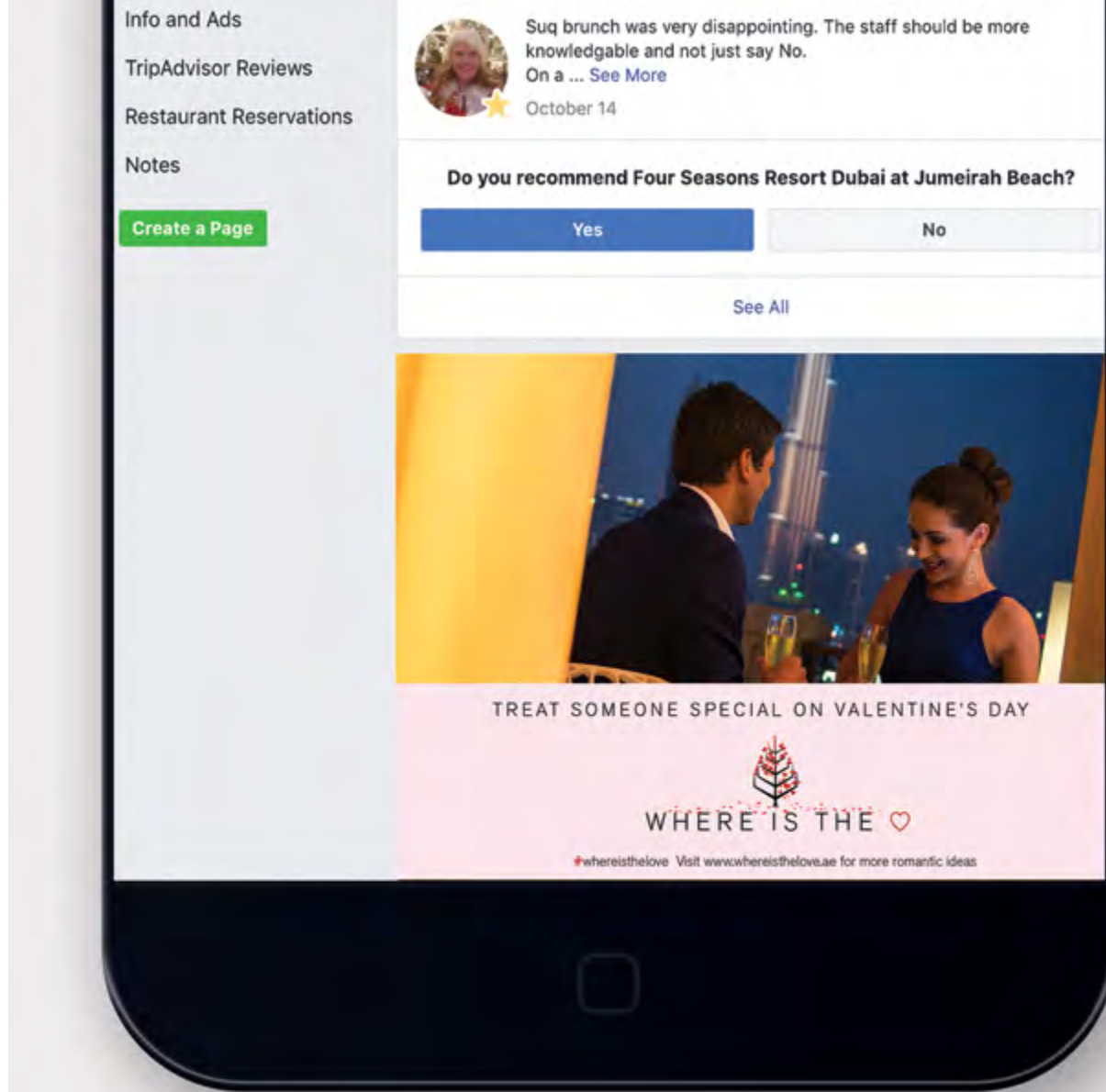
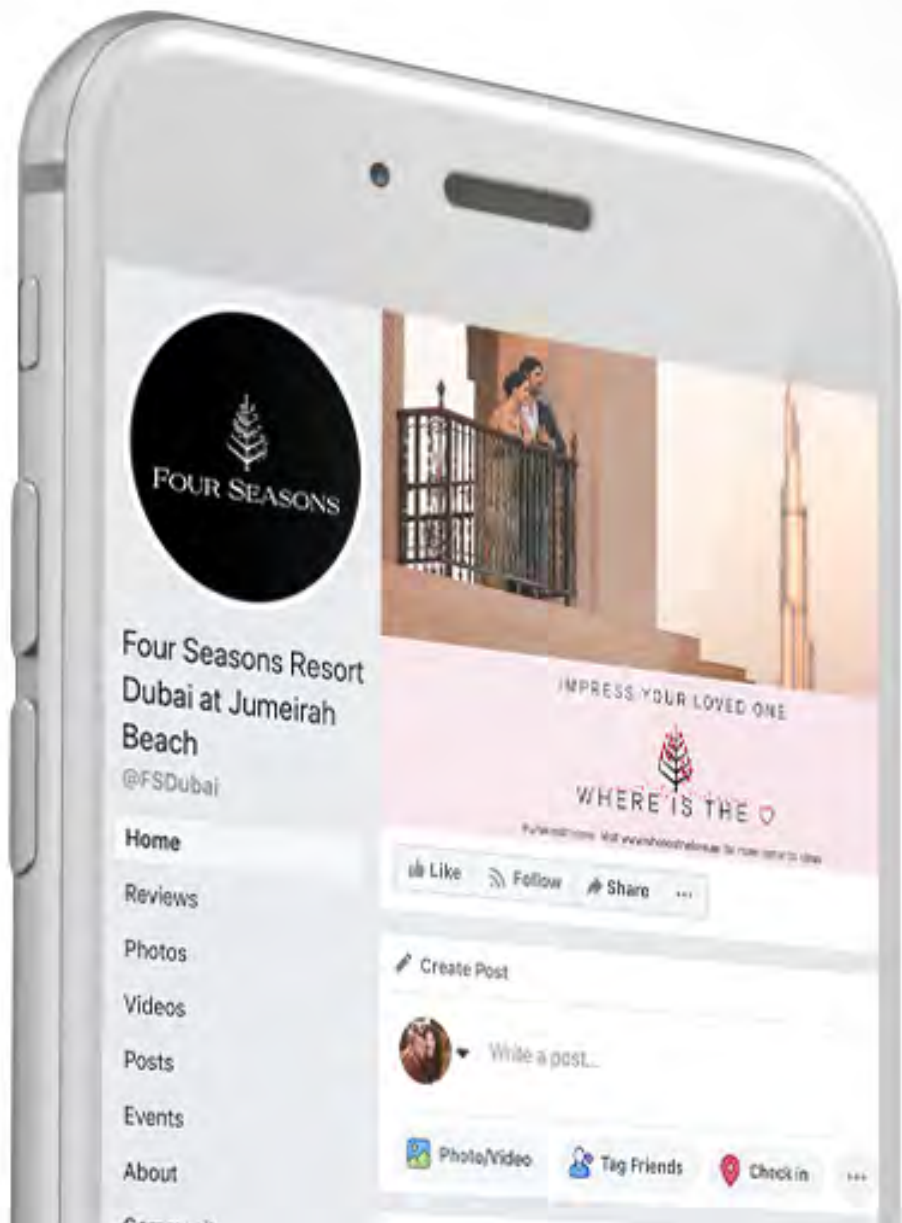
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الناجمة عن نزلات البرد و الحساسية.
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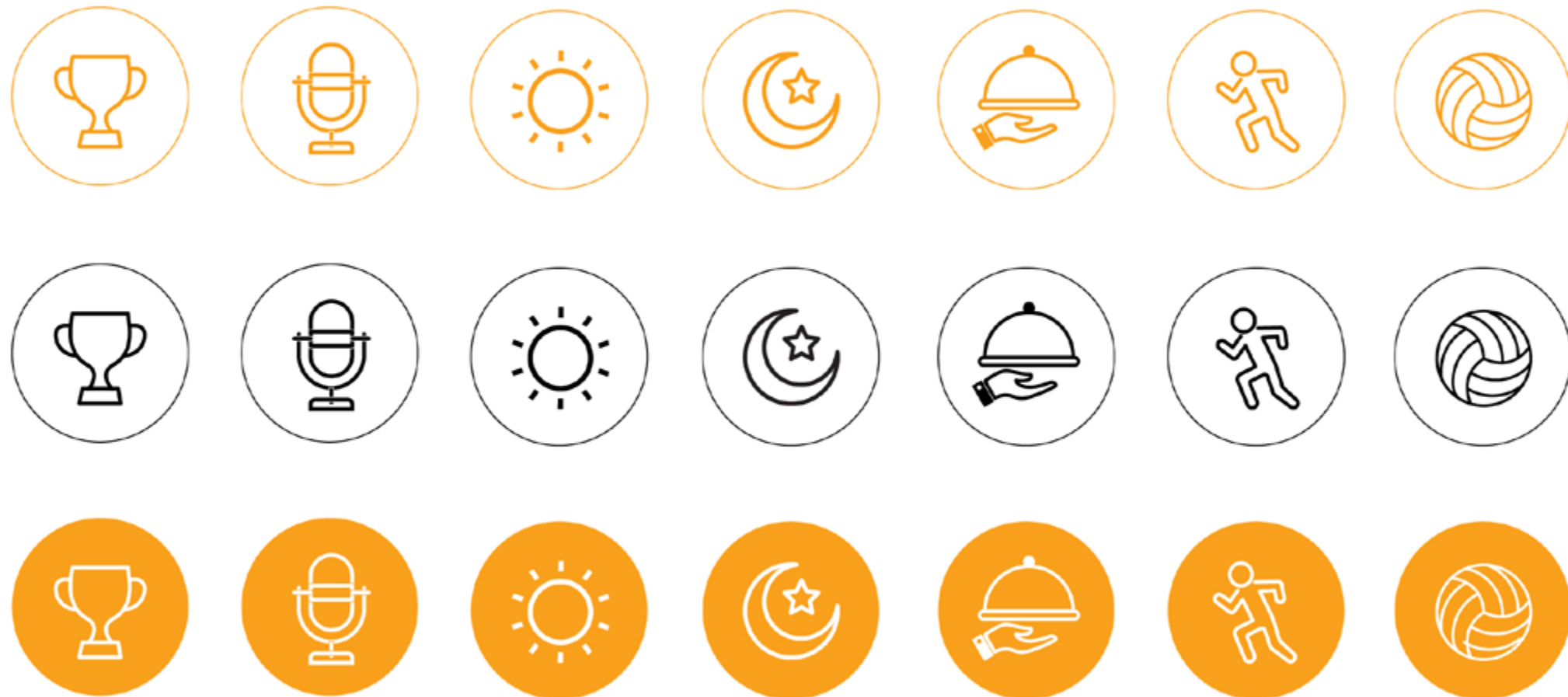
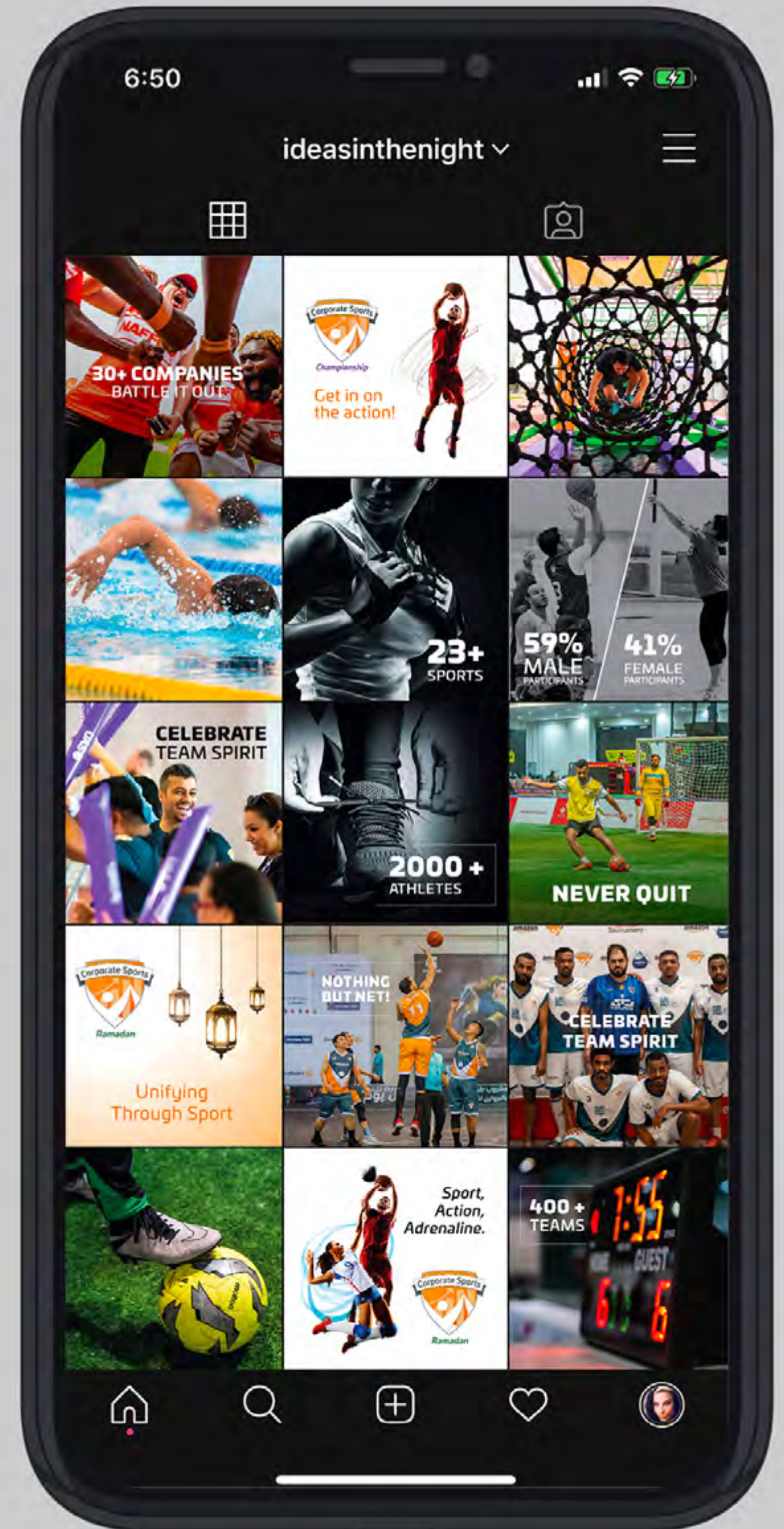


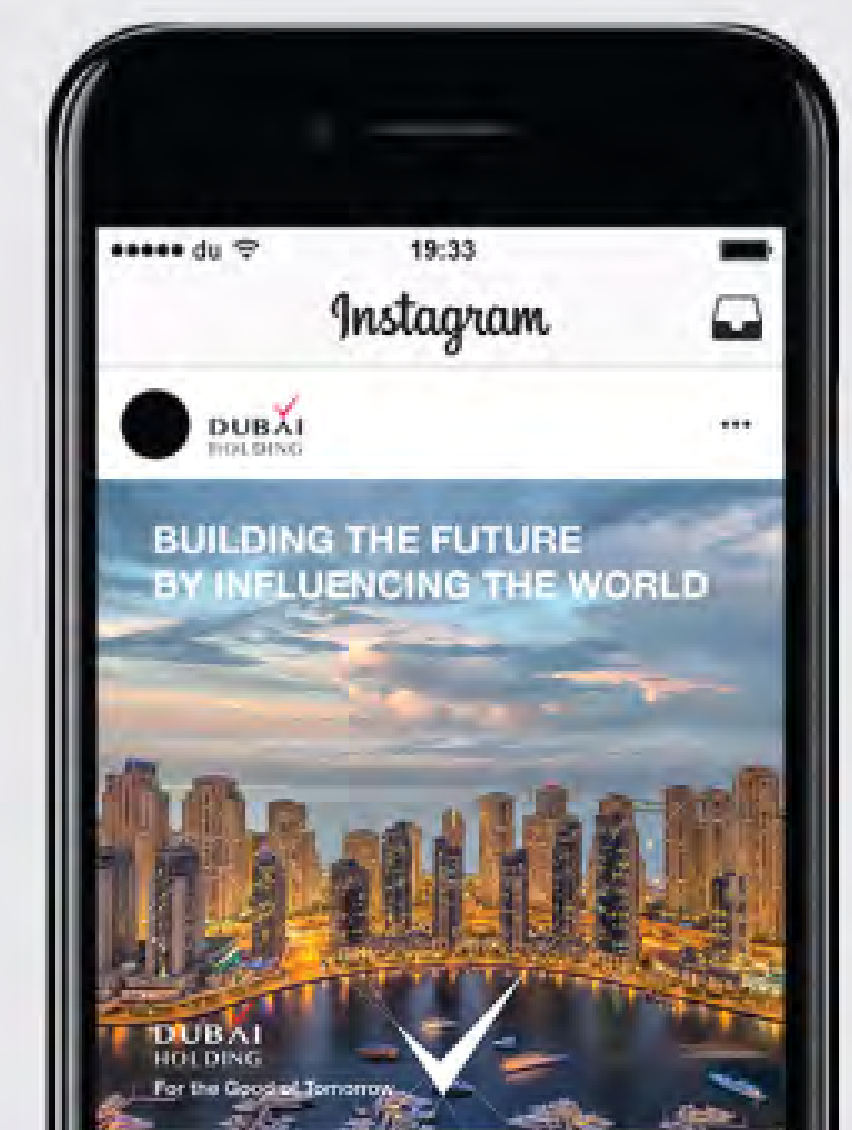
Digital Marketing & Social Media

SAVOUR THE SUMMER









Web Design



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WHO WE ARE | THE FOUNDER | IMPERIAL MEMBERSHIP

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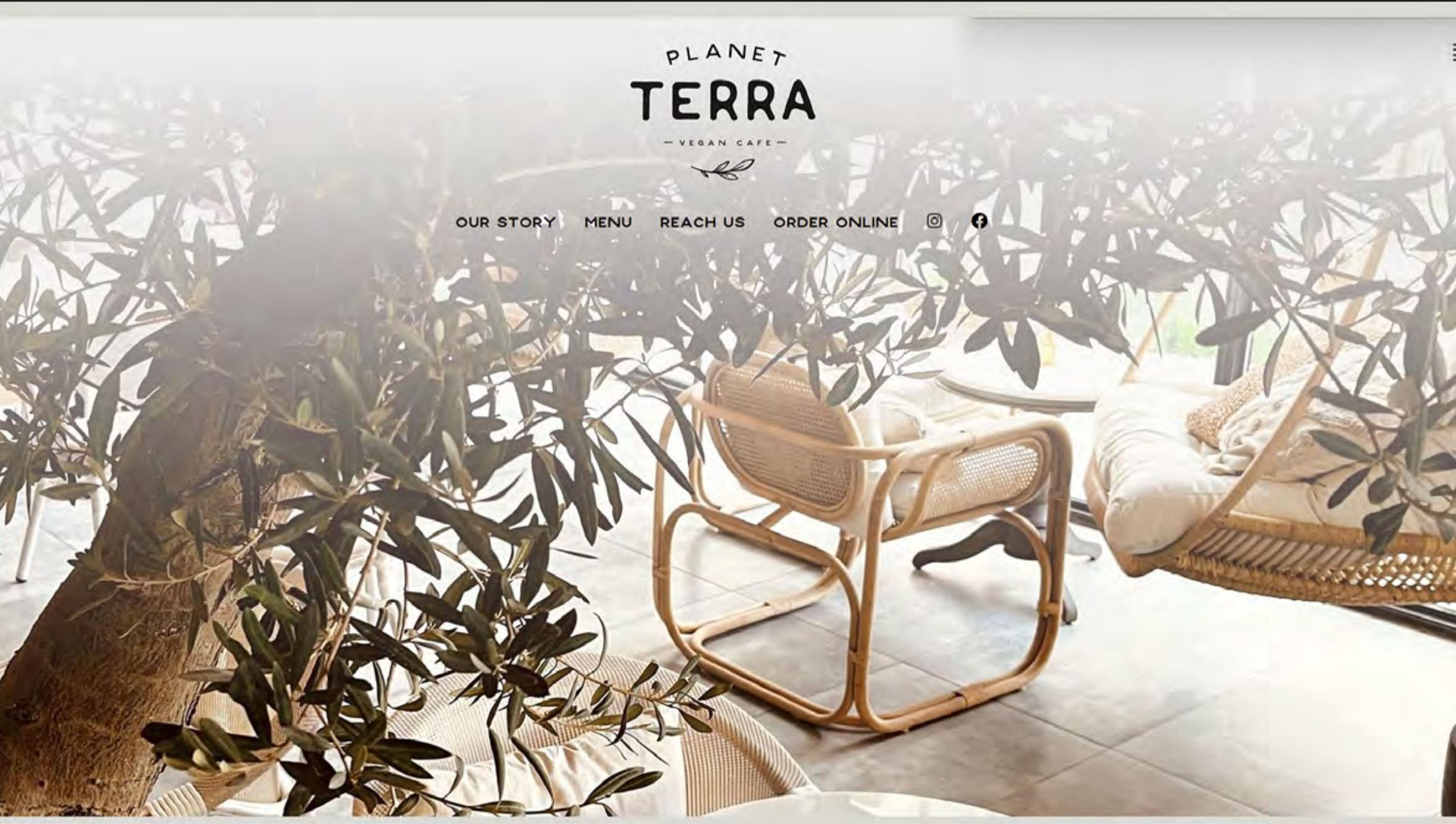
THE MASTERMINDS: OUR STRATEGIC THINKERS THE TEAM BEHIND THE SCENES

Our team has a unique mix of talents and is equipped with deep knowledge in business development and customer experience, which gives us an edge to be a strong brand and competitive player in the market. Carrying over thirty years of accumulated, combined experience in hospitality, travel and tourism, media, marketing and advertising.

History speaks of achievements our team had previously established extraordinary concepts and managed international F&B brands that gained momentum and success in the market. Above everything, we have the right attitude to take off, which is the essential part of a successful recipe to prevail.

OUR STORY BEGINS... A VISION FOR AUTHENTIC, MODERN HOSPITALITY.

Many business institutions have presented the idea of hospitality and F&B within their restaurants, lounges and coffee shops, however, we have noticed a shortfall in differentiating and conveying the true meaning of hospitality to customers. Hence, BABADI was launched to represent the authentic Bedouin hospitality in its modern, classy style. BABADI intends to stay relevant and appealing based on the idea of bringing the well recognized international brands with a prestigious reputation to the Middle East.



PLANET TERRA

— VEGAN CAFE —

OUR STORY MENU REACH US ORDER ONLINE



We partner with local, ethical suppliers and bakeries to source seasonal goods and products when available.

Everything on our menu is 100% organic and made fresh daily.

Planet Terra... a little piece of the planet and our commitment to healing it.

- 100% Organic
- Made-in-House
- Vegan & Plant-Based
- Artisanal Handcrafted
- No artificial sweeteners
- No refined sugars
- Non-GMO

A photograph of a white ceramic coffee cup filled with dark coffee, topped with a dusting of brown powder and fresh berries (blueberries and raspberries). Next to it is a stack of golden-brown pancakes topped with sliced bananas, raspberries, and blackberries.



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The BEAST Series by Savage Bloodlines. The limited edition, BEAST is designed and manufactured for the hardcore bodybuilder in you. Strong, durable and extremely stylish, BEAST enhances the gym experience to the next level. The black and red color palette showcases the fierce, go-getter attitude of the ambitious gym enthusiast.

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GET YOURS NOW

Photography & Art Direction







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