



---

you create **your** story

A story that connects  
people emotionally.



We tell that story  
to the world.

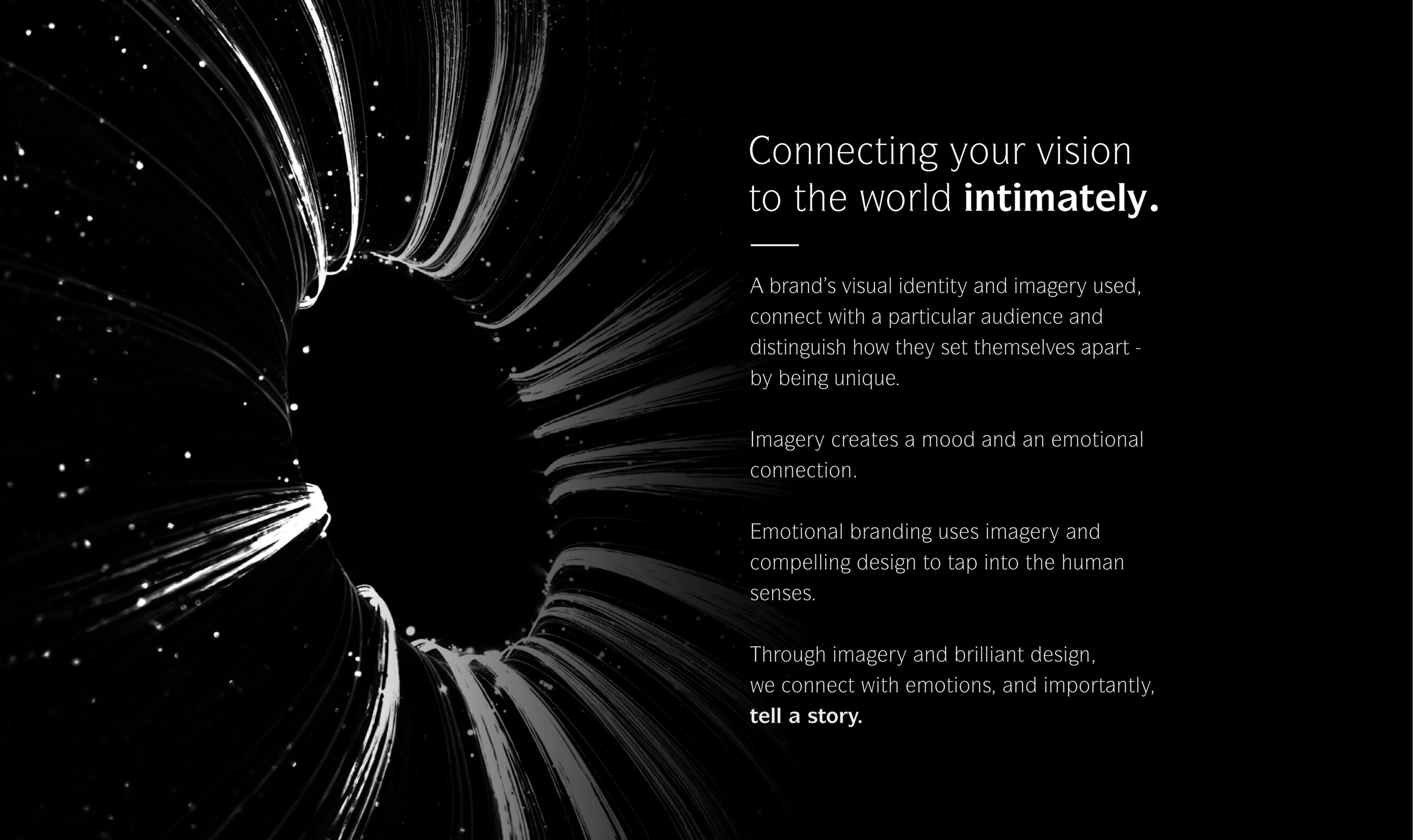
Inspiring others with  
infinite creativity.

Introducing

freedom   
to create.

---

Spreading our wings to help **tell your story,**  
by being part of the journey to **create the perfect message.**



# Connecting your vision to the world **intimately.**

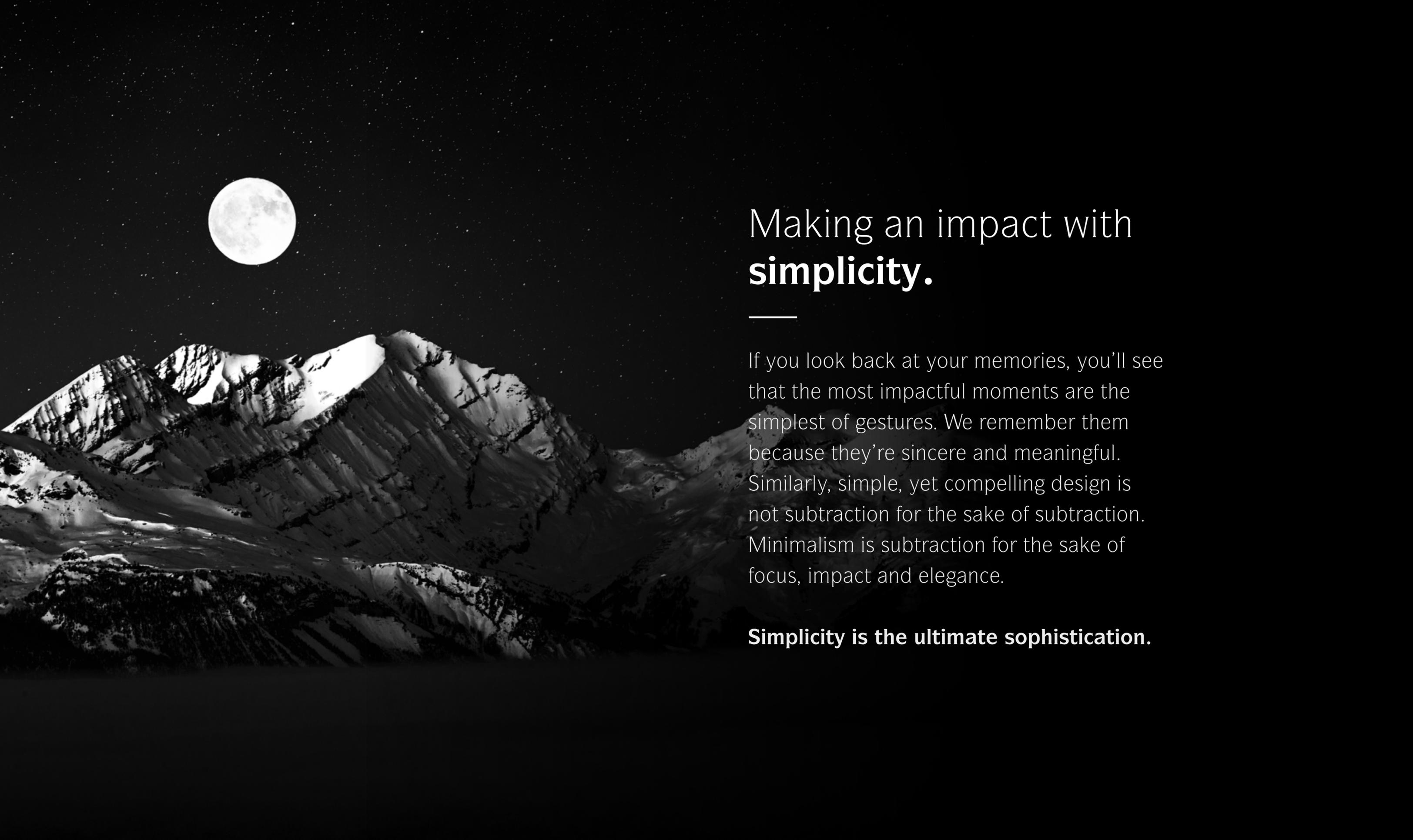
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A brand's visual identity and imagery used, connect with a particular audience and distinguish how they set themselves apart - by being unique.

Imagery creates a mood and an emotional connection.

Emotional branding uses imagery and compelling design to tap into the human senses.

Through imagery and brilliant design, we connect with emotions, and importantly, **tell a story.**



## Making an impact with **simplicity.**

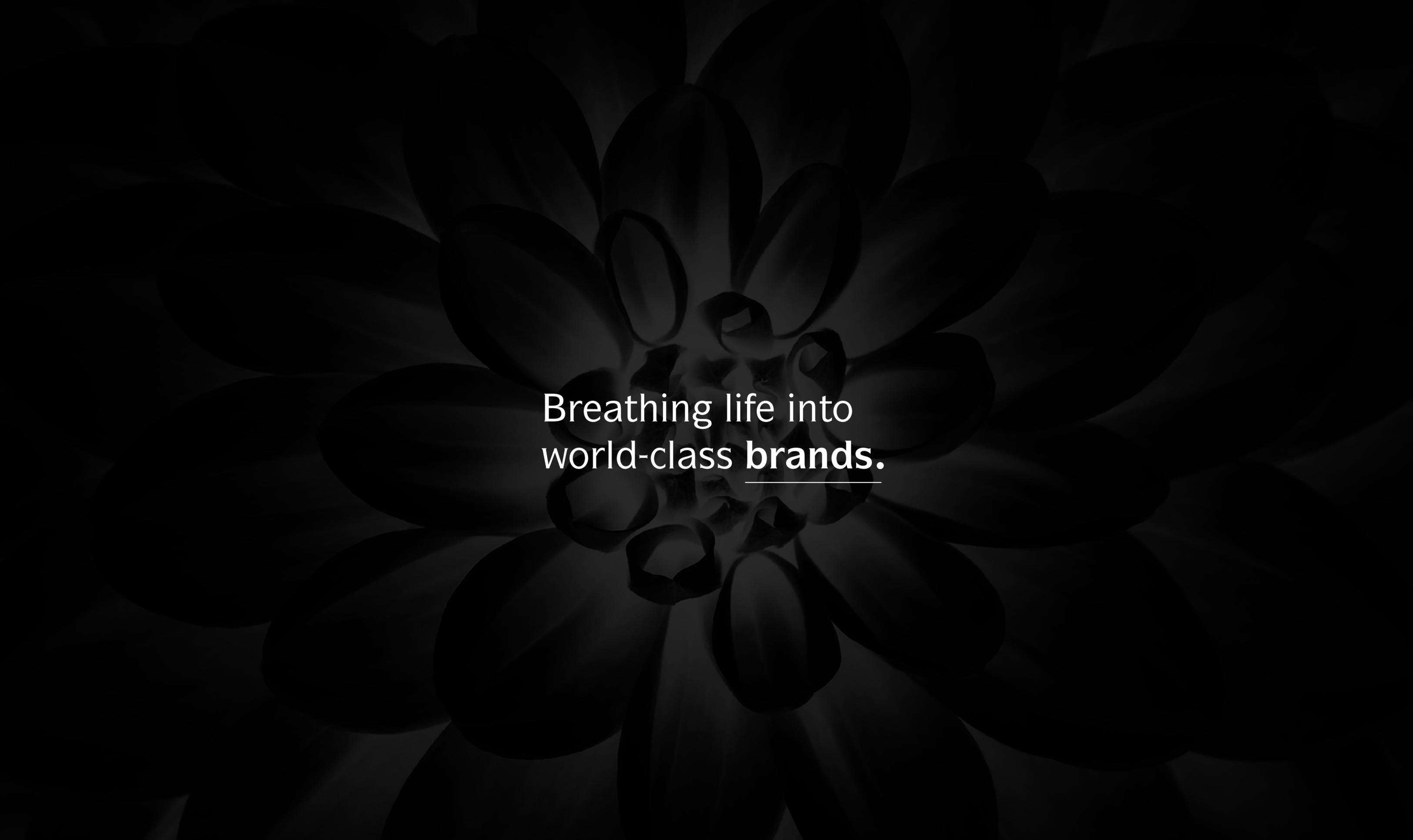
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If you look back at your memories, you'll see that the most impactful moments are the simplest of gestures. We remember them because they're sincere and meaningful. Similarly, simple, yet compelling design is not subtraction for the sake of subtraction. Minimalism is subtraction for the sake of focus, impact and elegance.

**Simplicity is the ultimate sophistication.**

We elevate your  
reach **through:**

Creative Solutions & Graphic Design  
Brand Identity/Strategy/Roll Out  
Logo Design/Brandmark  
Print & Online Marketing Materials  
360° Integrated Campaigns  
Presentation, Layout & Deck Materials  
Editorial & Magazine Materials  
Custom & Product Packaging Design  
Social Media Design & Account Management  
Digital Marketing, SEO, SMO  
Web Design/App Design//Micro-sites  
Digital Menus and CRM Applications  
Illustration & Image Editing  
Art Direction  
Content Writing  
Storyboard Scripting  
Photo Shoot/Video Shoot



Breathing life into  
world-class brands.

# Create

your legacy.

**Your brand is your presence.**

What is the sole purpose?  
What is the true essence?

**It all starts here.**

# Build

your identity.

**How the world views your vision.**

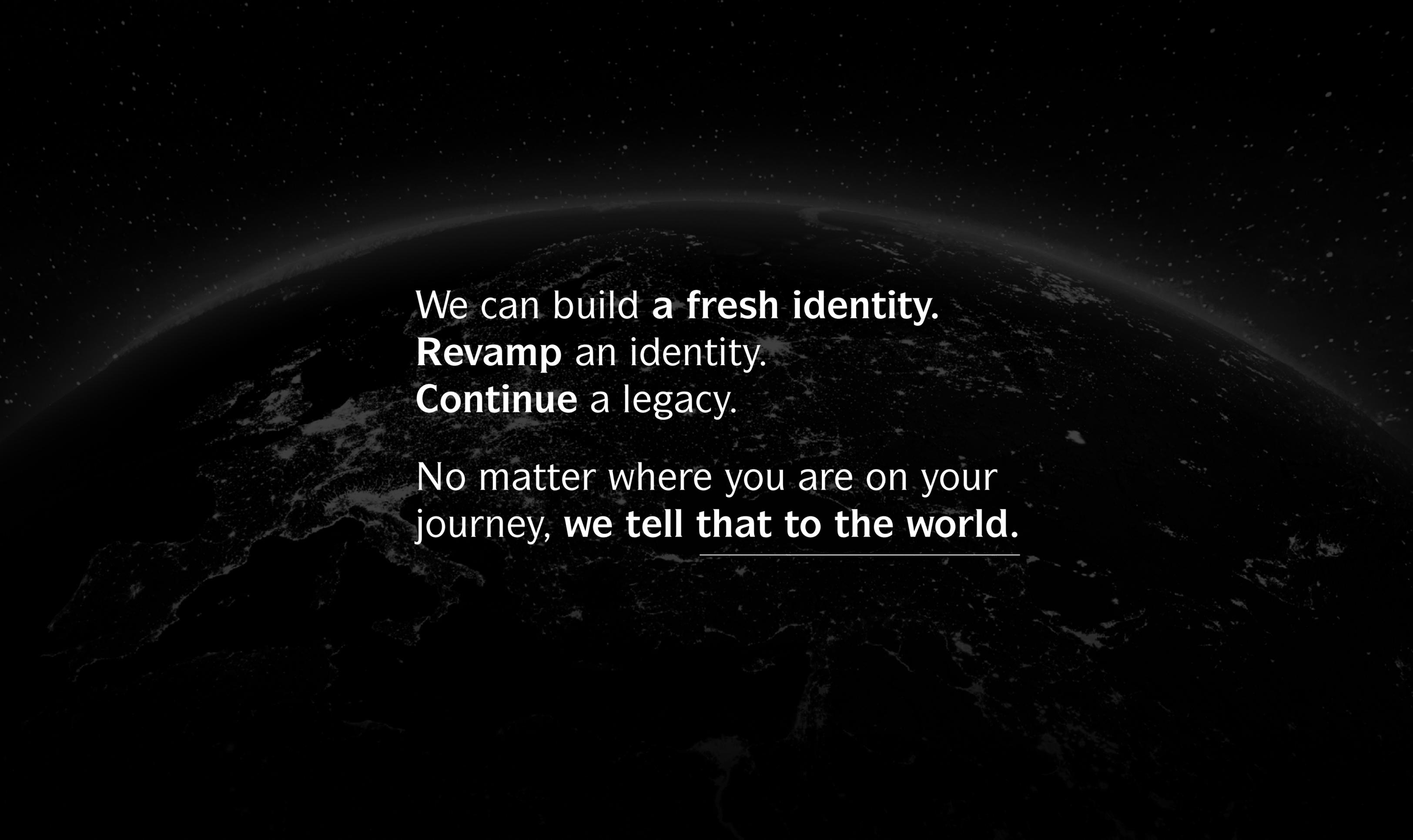
We create unique creative and tech solutions to resonate with your audience, and importantly, **your vision.**

# Tell

your story.

**Your vision is your journey.**

We tell your story to the world through compelling creativity and technology **that is timeless.**



**We can build a fresh identity.**

**Revamp an identity.**

**Continue a legacy.**

No matter where you are on your  
journey, **we tell that to the world.**

# Brands we have connected with.

*The Oberoi*

**W**  
WALDORF  
ASTORIA®

Anantara

  
FOUR SEASONS  
HOTEL  
KUWAIT AT BURJ ALSHAYA

e max

THE  
H  
DUBAI

**fine**

**IFFCO**  
INVESTING IN THE FUTURE

  
CHALHOUB GROUP

  
BILLIONAIRES GATE  
HOLDINGS LLC

  
DUBAI MARINA  
YACHT CLUB

**THE WESTIN**

كونراد مكة  
**CONRAD**  
MAKKAH

  
THE RITZ-CARLTON  
MILLENNIA SINGAPORE

**KITCO**  
ESTD. 1962

**Hilton**

  
SEVEN TIDES  
INTERNATIONAL

  
دييار  
DEYAAR

  
BNP PARIBAS

**DOĞTAŞ**

**LPG**

 dubai flowers

 **SFM**

  
**hammr.in**  
Be heard. Not seen.

 Cloud  
Concept

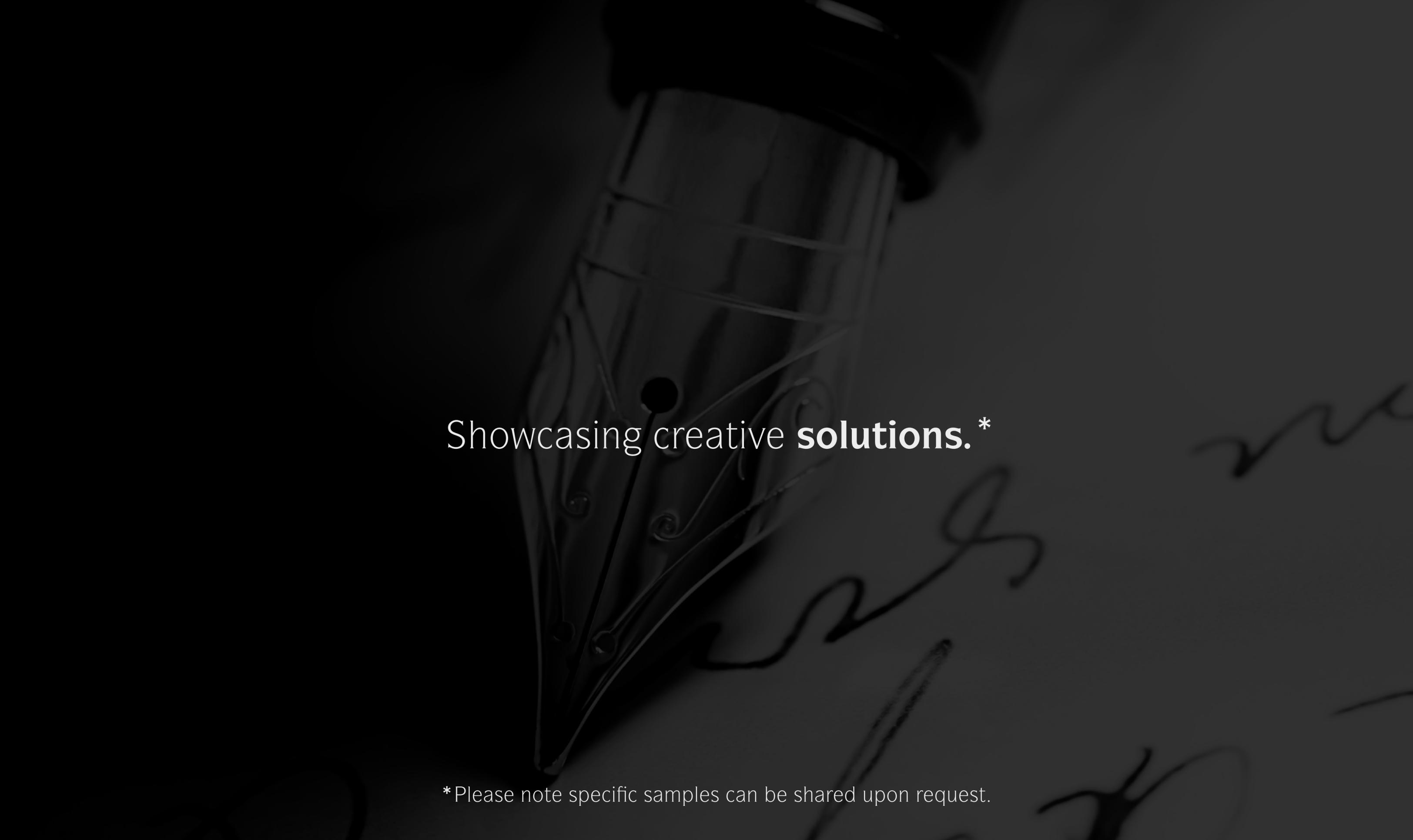
**NOM  
NOMS**

  
shukran  
Endless Possibilities

oppo

  
**TOTAL**

**BW**



Showcasing creative **solutions.**\*

\*Please note specific samples can be shared upon request.

# Brand Identity & Development



BILLIONAIRES GATE

**PETER EKSTEDT**  
Partner & COO



**dubai flowers**

Dubai Flowers

+971 (0) 551 52 67 32

pe@dubaiflowers.ae

www.dubaiflowers.ae

Happiness, delivered.

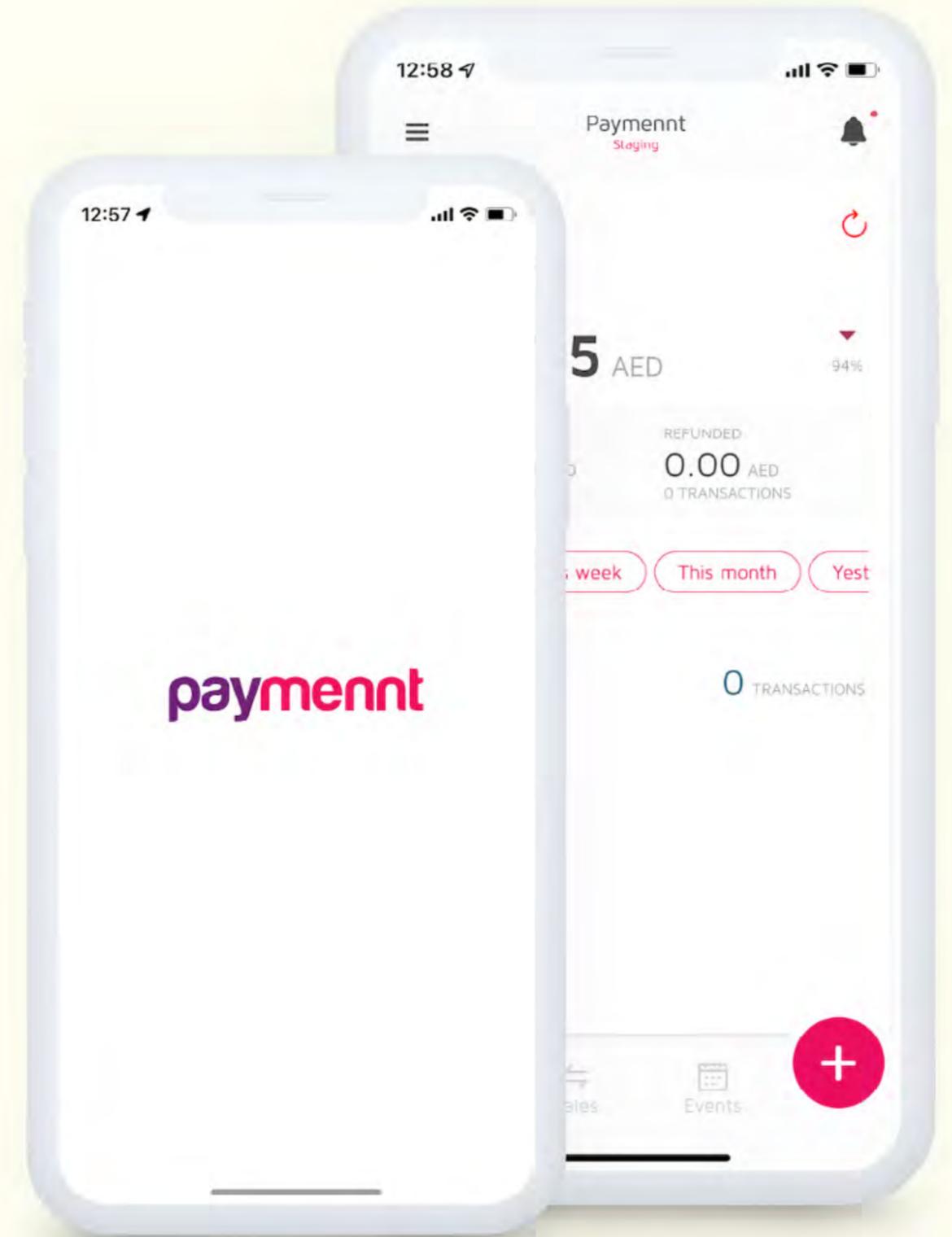
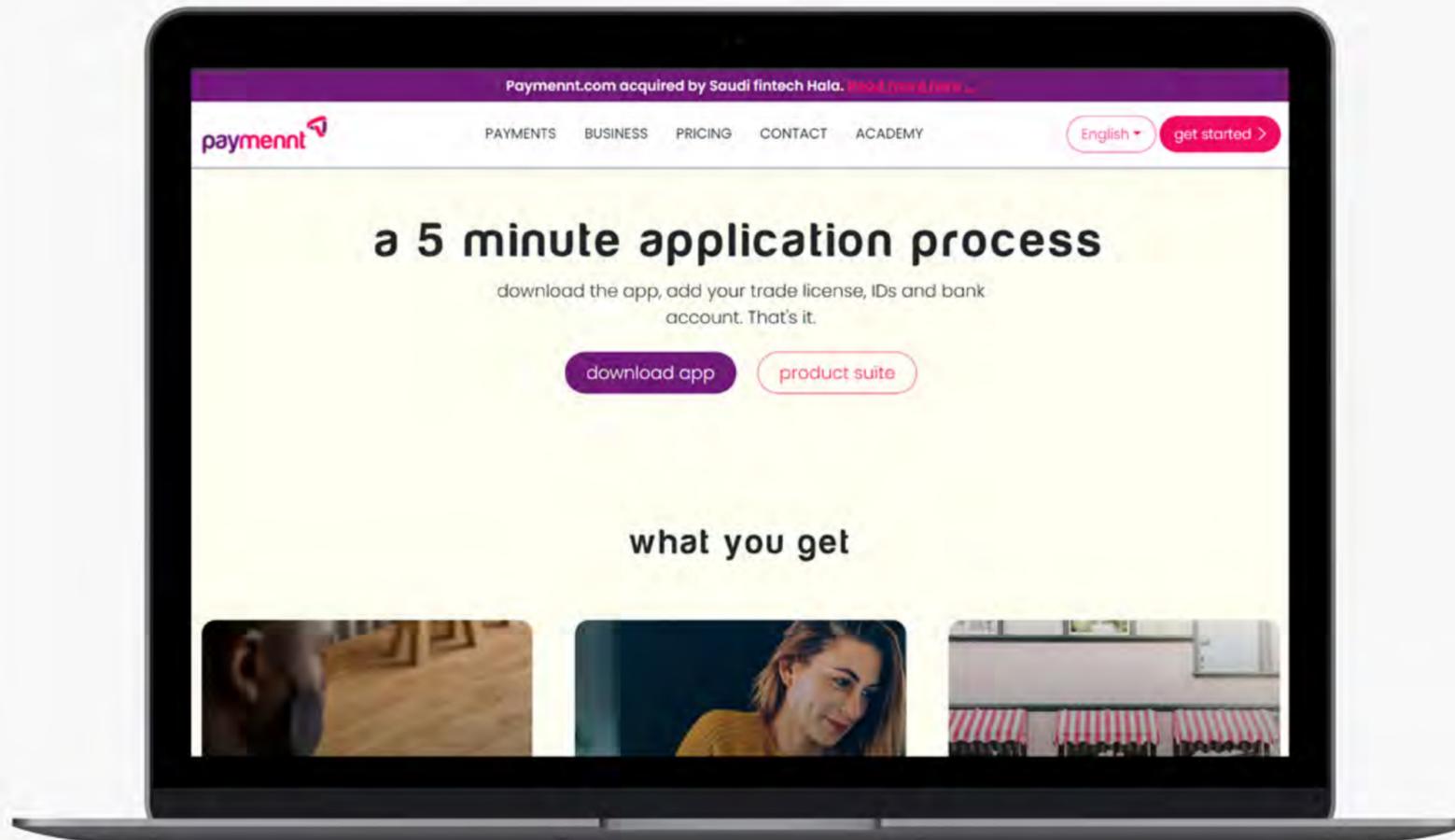


**dubai flowers**

Happiness,  
delivered.

**GO SHOP**







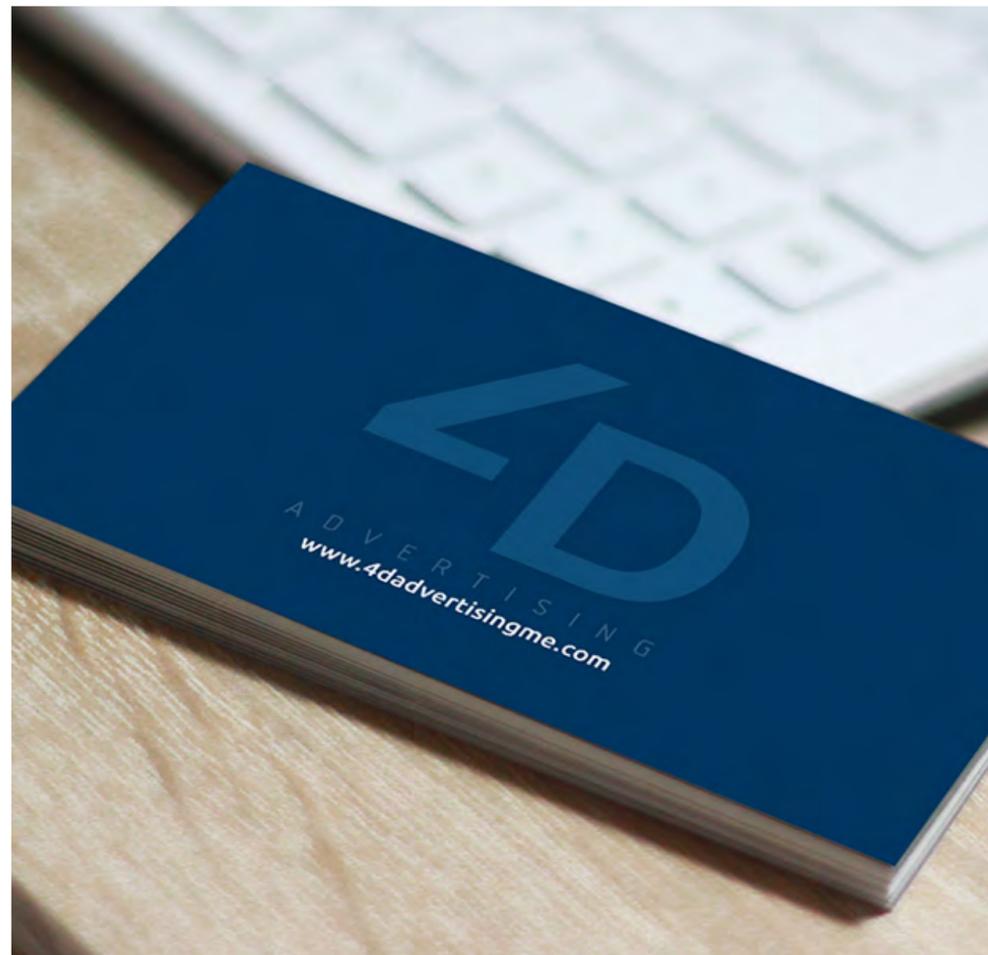


OLIVAL  
E A T E R Y & B A R





**4D**  
A D V E R T I S I N G





# Advertising Campaign Key Visuals

# volet

Floral Atelier | Events | Flower Deliveries



Shop 13 Al Wadi Building | Sheikh Zayed Road  
Dubai, UAE | [www.volet.ae](http://www.volet.ae) | +971.4.321.5243

The xVA value  $V_x$  is dominated by the collateral rate  $r_c$ . The funding rate  $r_f$  is remuneration of the part  $U - M$ , which has the minuscule impact. The effective maturity  $T_{\text{eff}}$  decreases with the increment of the intensity of the default time, the absolute value of xVA value will also decrease.

## CONCLUSION

In this note, we have shown that the modelling of the counterparty's default time involves three levels of dependence with the underlying price. Under the pricing measure chosen by the repo market, the immersion case is suitable for xVA PDE. The dependence is only modeled by the intensity process. In particular, the correlation parameter  $\rho$  of the DGC model plays an important role to treat the wrong way risk on CVA. Actually, the case we N. El Karoui, so that it is suitable to deal with credit portfolio or gap risk. For the fully collateral trading, we can see the xVA is dominated by the IVA part while the CVA and FVA parts have little impact on the xVA value.





A STAY WITH US...  
...WILL STAY WITH YOU

Private beach access  
Daily buffet breakfast included  
Complimentary access to Wild Wadi Waterpark and Sinbad's Kids Club  
Complimentary shuttle bus to Dubai's key attractions

Jumeirah  
STAY DIFFERENT™

The xVA value  $V_x$  is dominated by the collateral rate  $r_c$ . The funding rate  $r_f$  is remuneration of the part  $U - M$ , which has the minuscule impact. The effective maturity  $T_{\text{eff}}$  decreases with the increment of the intensity of the default time, the absolute value of xVA value will also decrease.

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# ARMANI

Hotel Dubai



ARMANI / HASHI  
ARMANI / RISTORANTE  
ARMANI / DELI  
ARMANI / AMAL

## 10 DAYS OF GOURMET FLAVOURS

In a gourmand mood? Join us this October as we reprise our annual Gourmet 10/10 showcase, and experience signature flavours from India, Italy, Japan and Europe, created by our award-winning culinary team. Make it one special night or take the epicurean grand tour with a world-class quartet of four-course set menus.

Price: AED 350 per person, set menu only / Timings: 10-1 October, 11 -7 pm



The xVA value  $V_x$  is dominated by the collateral rate  $r_c$ . The funding rate  $r_f$  is remuneration of the part  $U - M$ , which has the minuscule impact. The effective maturity  $T_{\text{eff}}$  decreases with the increase of the intensity of the default time, the absolute value of xVA value will also decrease.

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FOR THE LIFESTYLE CONNOISSEUR.

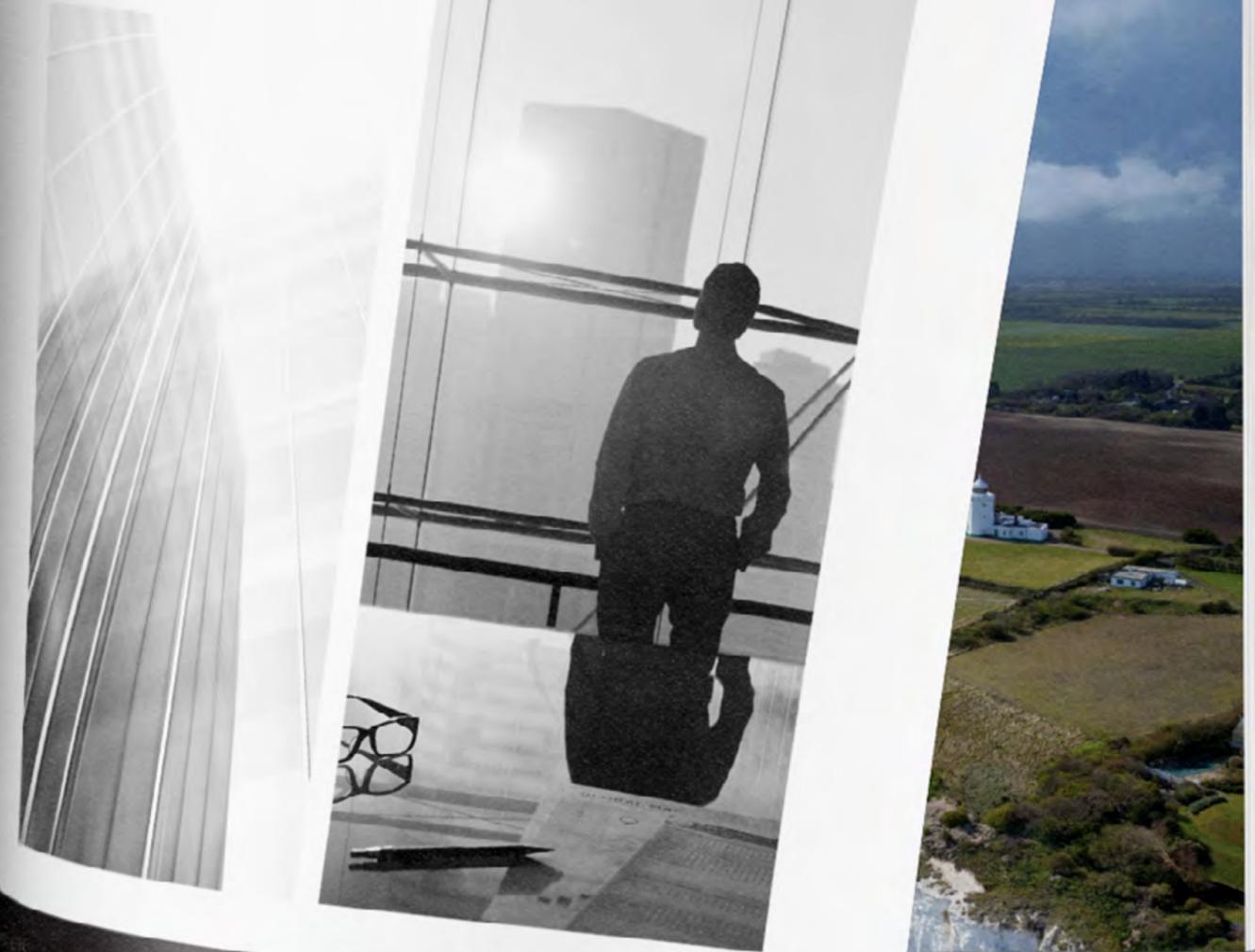


  
BILLIONAIRES GATE  
HOLDINGS LLC

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ME SELECT.  
ME CHECKOUT.  
ME HAPPY.

IT'S TIME TO SMILE

EMAX.ME - SO ME

VALUE BUNDLE PACKAGES.

MIDNIGHT FLASH DEALS.

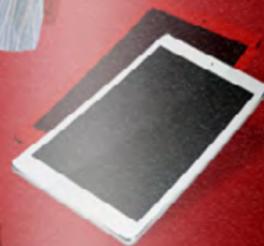
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**e**max

Dubai: Oasis Mall, The Dubai Mall, Mirdif City Centre, Mall of the Emirates, Al Ghurair Centre (Now Expanding), Dubai Festival City,  
Choueifat - Ibn Battuta Mall, Centrepoint - Bur Dubai • Abu Dhabi: Hamdan Street, Qubra Mall, Ibn Pk1 • Al Ain: HSI Mall  
• Shegah Al Wasilah Street, Sahara Centre (Now Expanding), Sharjah City Centre • Fujairah City Centre  
• Ras Al Khaimah: Al Hamra Mall, Nasser Mall

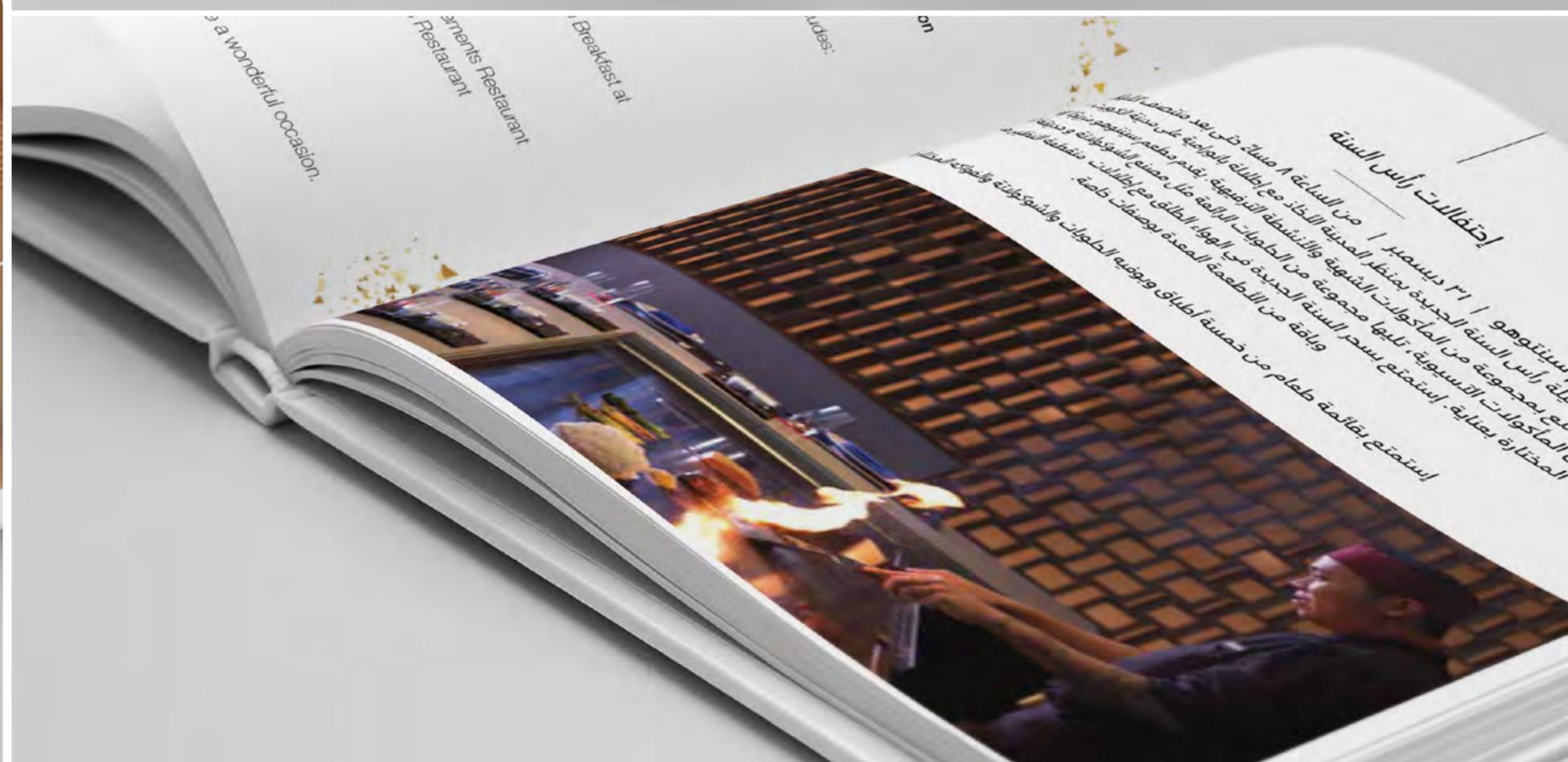
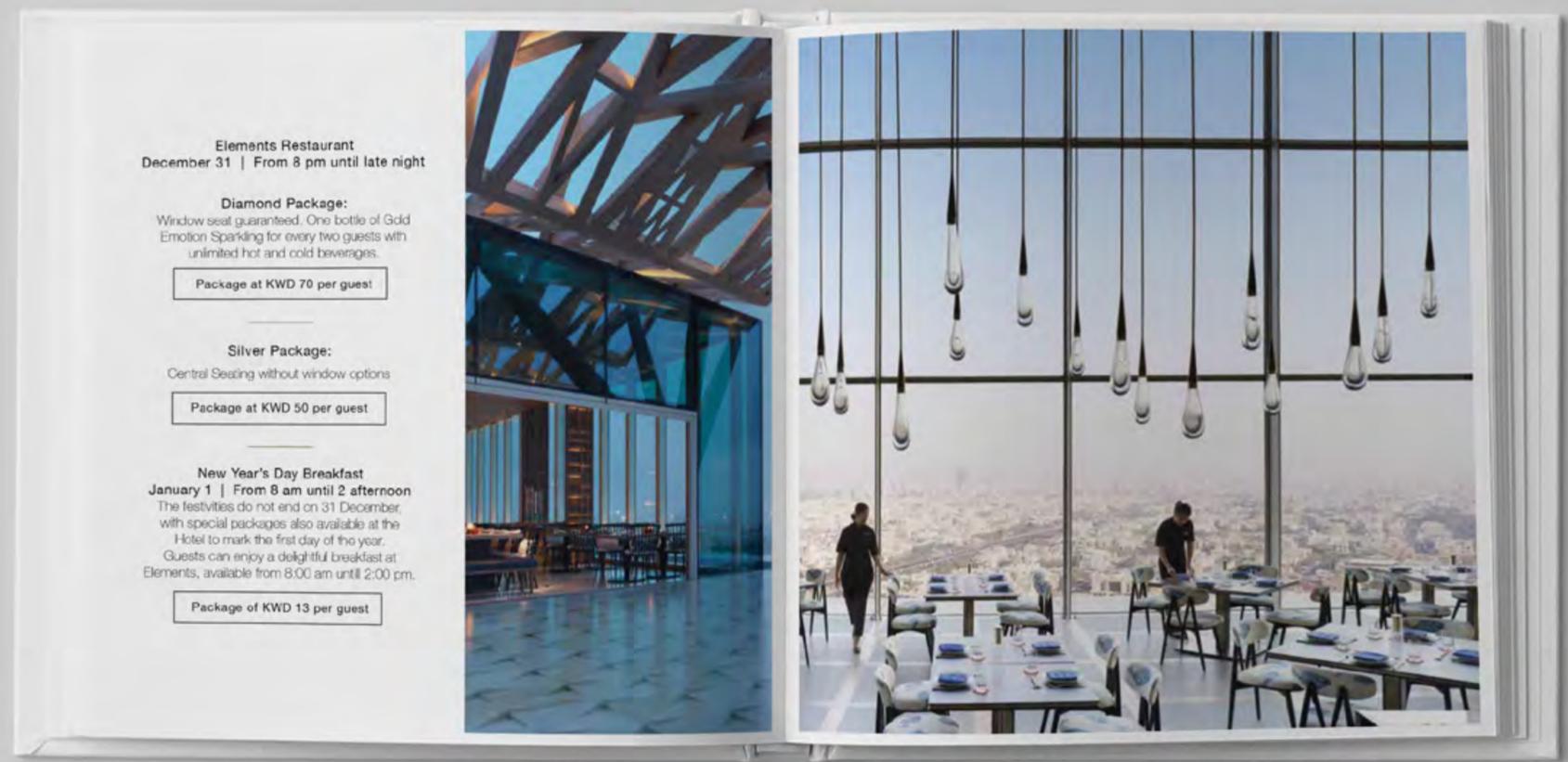
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Layout & Presentation







While the core of our service remains company formation, we offer a multitude of ancillary services such as bank account opening, accounting & auditing, and the provision of professional expertise in financial services. SFM experts have successfully assisted thousands of entrepreneurs to incorporate companies to expand their existing businesses or start new ventures.

SFM offers financial licensing capabilities for the carrying out of regulated investment activities. Our dedication and long-term goal of protecting clients' assets is ensured by the Foundation structure, which is a secure and economical way to reach the desired estate planning needs of our discerning clientele.

Our team of specialists can guide you seamlessly through every process, maintaining efficient workflow and a tailored service.

SFM Corporate Services has an extensive network of relationships with leading banks and corporate agents which cover the most influential financial and trading capitals of the world. We make these assets available to our clients to increase efficiency and productivity.



14.2 MILLION VISITORS IN 2015, ANTICIPATION OF 25 MILLION FULFILLING THE EXPO 2020

**..because of stability.**

**1** Experts agree that hotel property investment ahead of Expo 2020 is guaranteed to succeed. Of the 25 million anticipated visitors, 70% are expected to come from outside the UAE. iSuites will help serve the shortage of 4-star hotel rooms near the event site and create a tourism hub. Post EXPO 2020, the area is poised for growth with Al Maktoum Airport, theme parks, and exhibitions being held all in the same location.

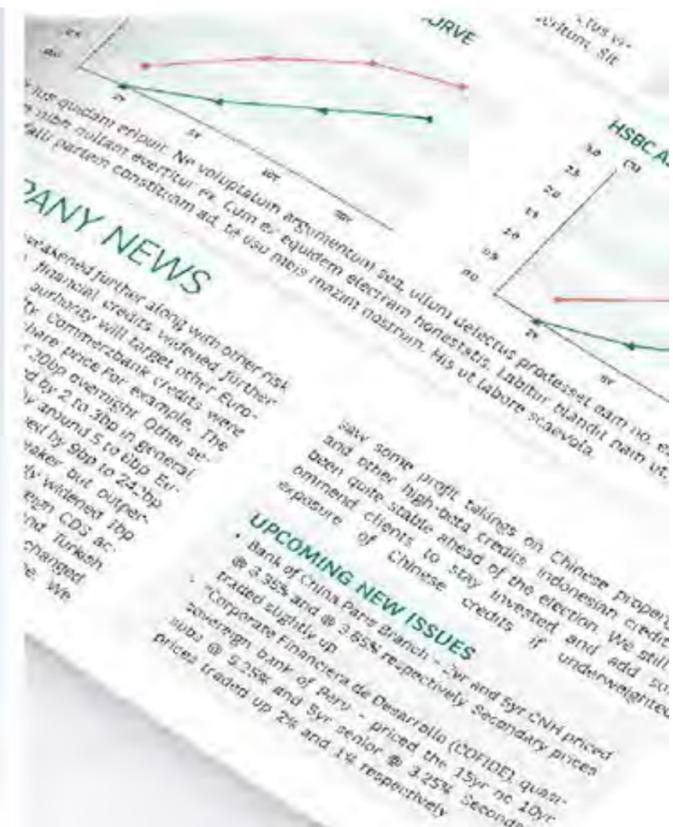
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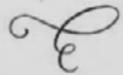
iSuites - Smart Stay | 01

EACH SUITE HAS BEEN CAREFULLY DESIGNED WITH ATTENTION TO DETAIL

i am...  
secure.  
safe.  
smart.  
my future.



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The Retail Space





Packaging



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أهلاً  
بالراحة من أعراض البرد  
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مناديل فاين Rx مكونة من 3 طبقات  
عالية الجودة و القوة باللفافة التي ترطب و  
تزيل طبقة مخاطية لتخفيف الأعراض  
الناجمة عن نزلات البرد و الحساسية.  
[www.finetissues.com](http://www.finetissues.com)

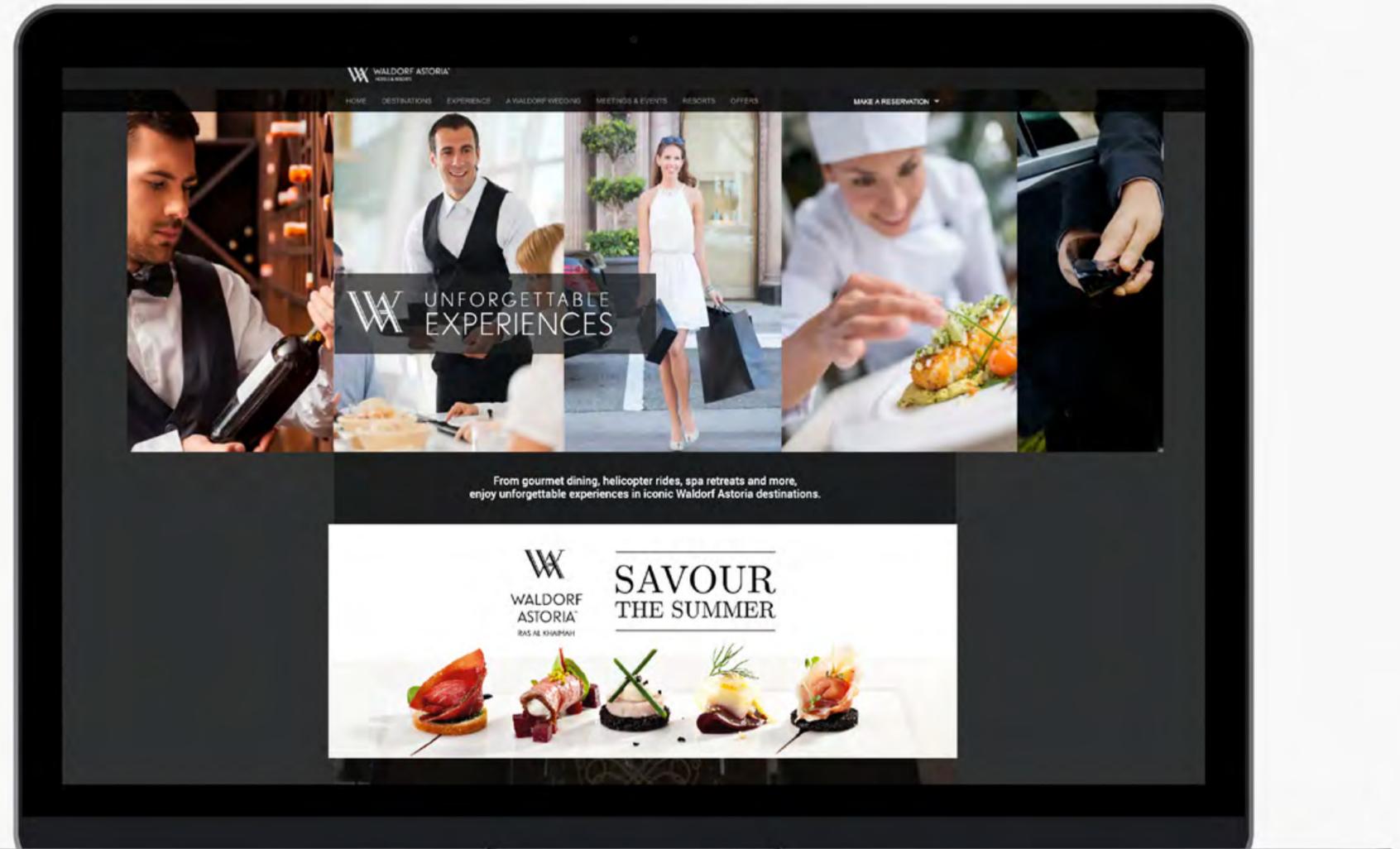
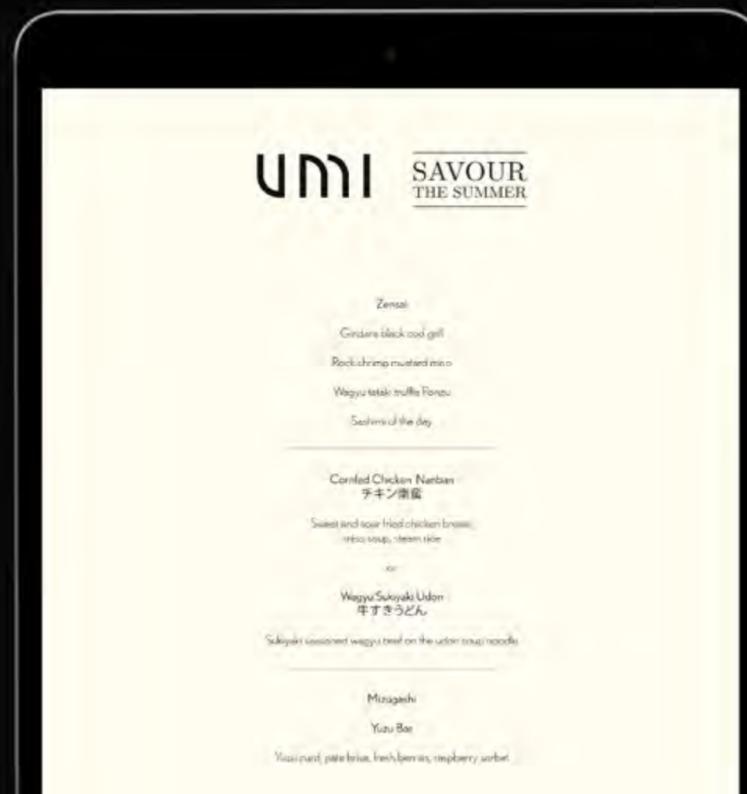


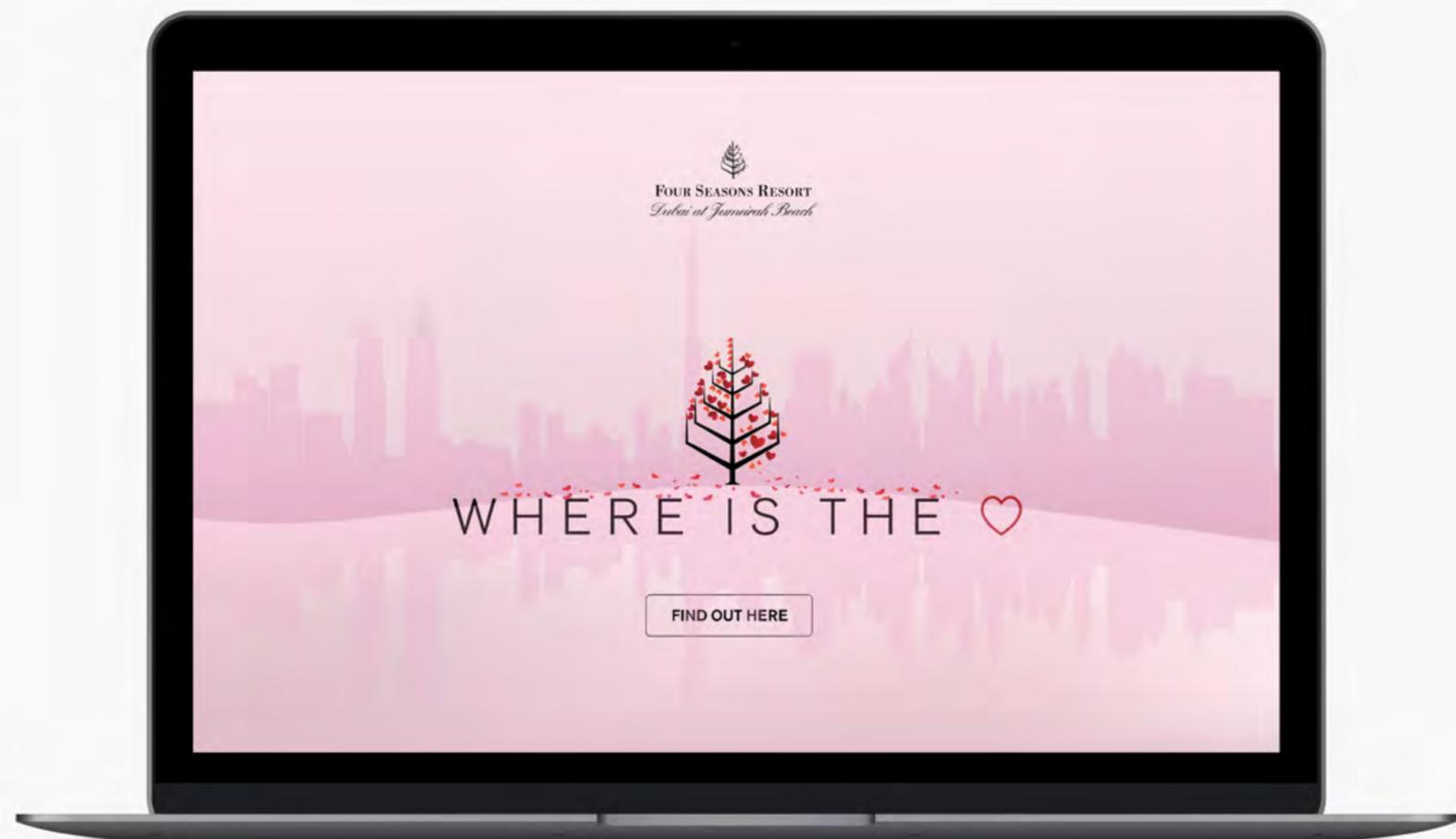
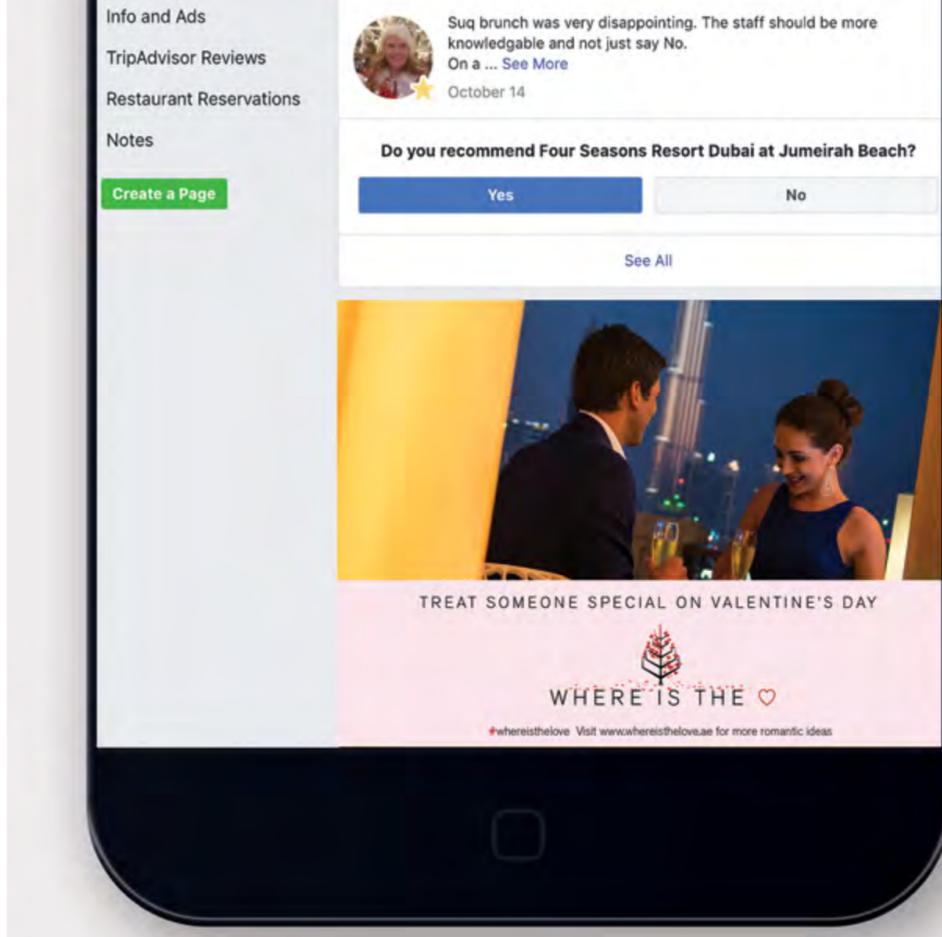
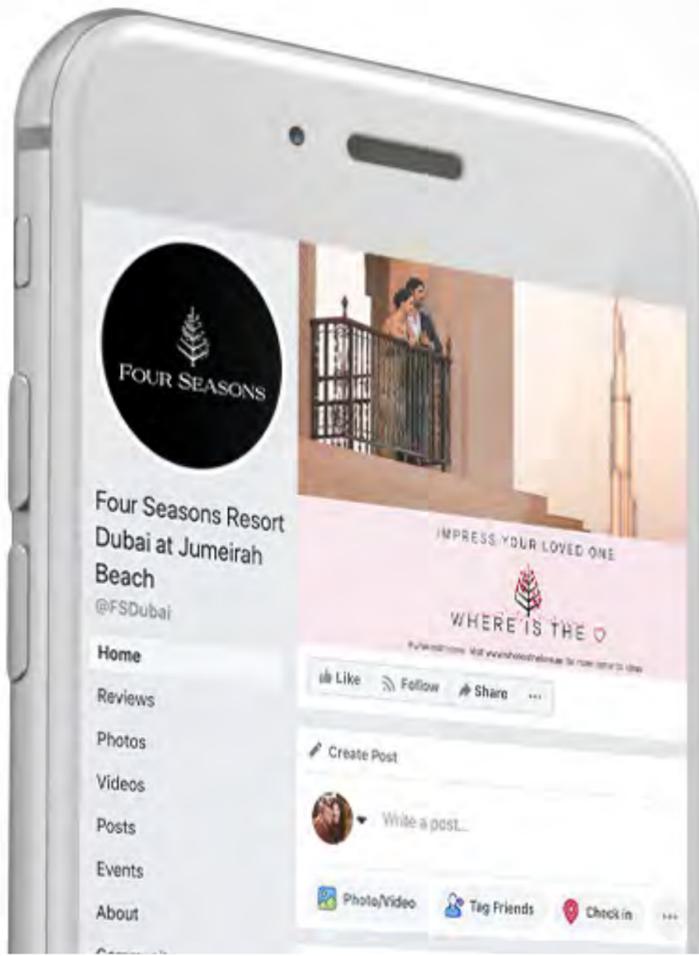
10 x 3 ply Sterilized White Tissues

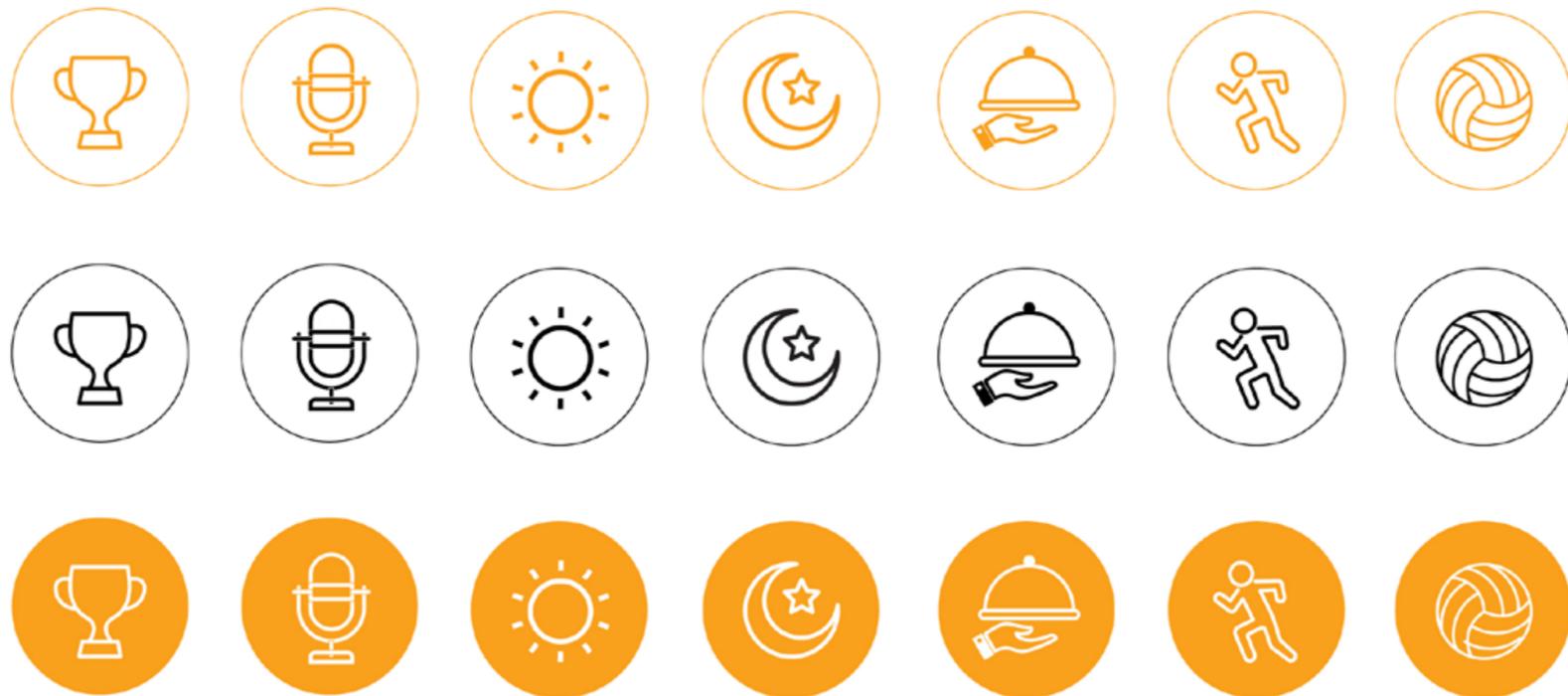
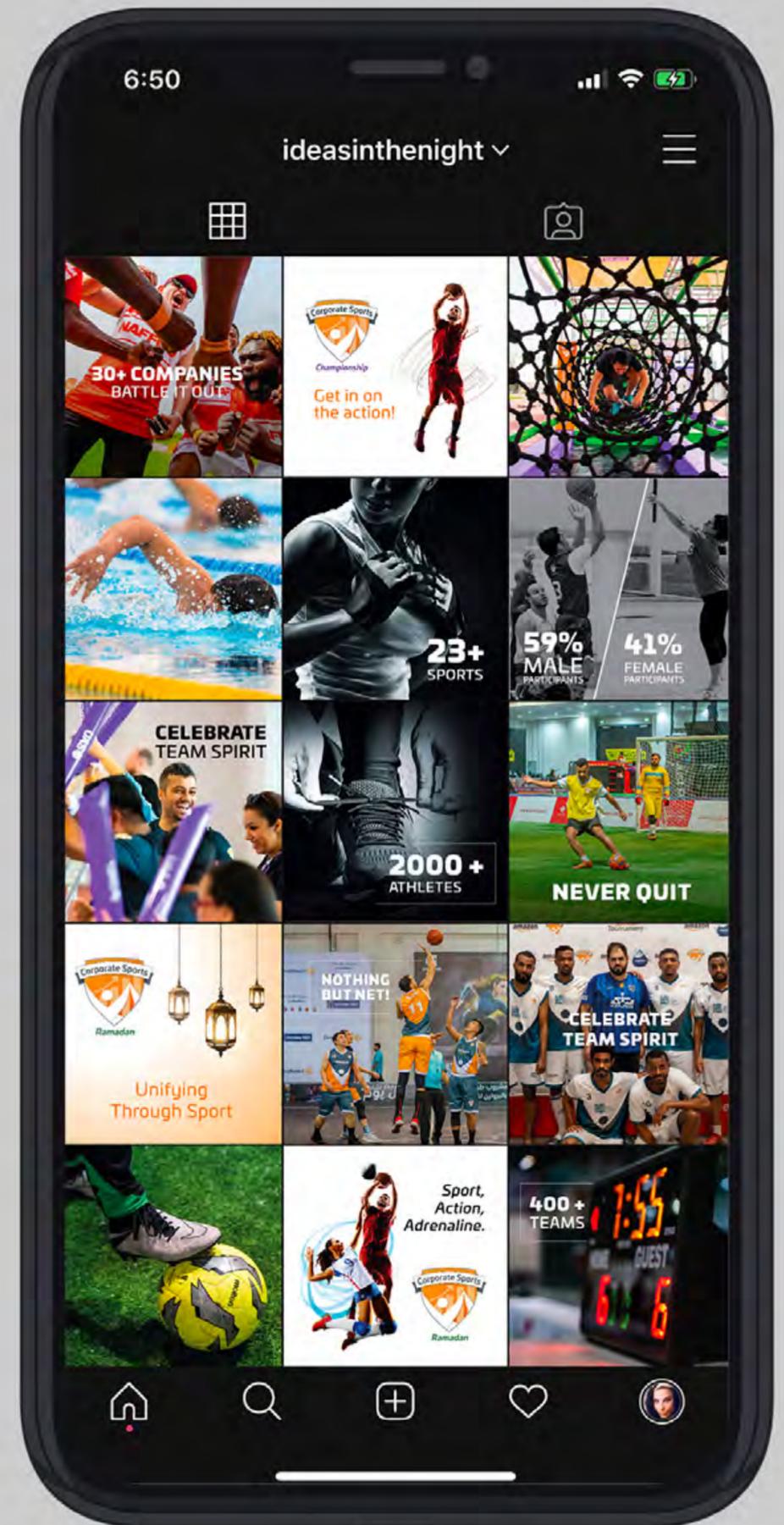


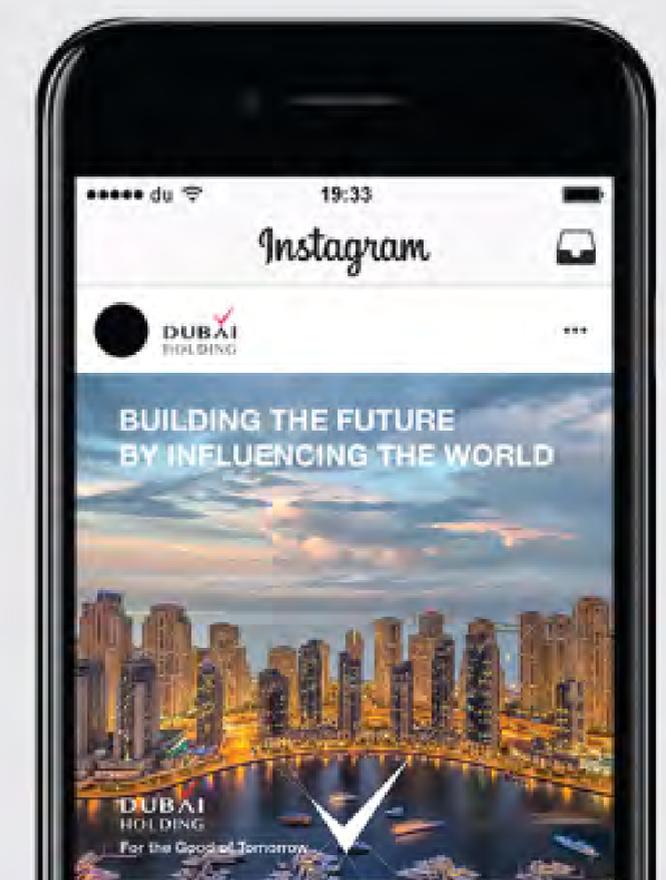
# Digital Marketing & Social Media

# SAVOUR THE SUMMER









Web Design



BILLIONAIRES GATE  
LIFESTYLE CONCIERGE LLC

WHO WE ARE | THE FOUNDER | IMPERIAL MEMBERSHIP

BENEFITS | FAMOUS REQUESTS | CONTACT US

THE MEMBERSHIP

# Accessing the world with the most exclusive membership showcasing the latest generation of luxury lifestyle and concierge services.

JOIN US

YOUR WORLD OF LUXURY IN OUR HANDS

## Get Rewards Monthly

As a member, you will enjoy the ultimate lifestyle management service providing a turnkey service around the clock, that we simplify every aspect of your life and help optimize your most precious asset: time.

Billionaires Gate has a wealth of experience in dealing with a wide range of complex requests, under strict time constraints and discretion. We act in your best interest at all times and continuously strive to ensure you receive the finest services and experiences of the best value. Better yet, we are not just for the elite, we are for EVERYONE.

Billionaires Gate's strong relationship with a number of trusted companies and renowned service suppliers, both within the UAE and globally, guarantees to provide an unrivaled, luxury lifestyle management service by offering support in, but not limited to the following:



Since established in 2016, over 8,000 requests have been fulfilled.

YOUR WORLD OF LUXURY IN OUR HANDS



LUXURY LIFESTYLE SERVICES  
EVENTS MANAGEMENT  
LUXURY HOLIDAYS  
ENTERTAINMENT  
AUTOMOTIVE SERVICES  
GARDENING & LANDSCAPING  
LUXURY INTERIOR DESIGN  
CELEBRITY MEET & GREET  
LUXURY YACHT & CAR RENTAL  
BUSINESS SET-UP & RELOCATION SERVICES  
UAE RESIDENT WORLDWIDE VISA SERVICES  
TRAVEL BUTLER



www.billionairesgate.com

# Welcome to AnF Real Estate Broker

Luxury homes and villas in the heart of Dubai

Take a Tour

## ABOUT US

In a city filled with affluence, AnF Real Estate can help you put together a lifestyle that will make celebrities blush with envy. From ultramodern estates to villas that rival the White House, we have everything you need.

Do you need a contemporary villa by the beachside, a high-end penthouse that lets you enjoy the best of the city, or luxurious private residences? AnF Real Estate has you covered.

We list some of the finest and most sophisticated estates, homes, and apartments in the Dubai metropolis.

READ MORE



### Luxury Redefined

We redefine luxury and help you curate a lifestyle fitting for royalty.



### Smart Homes

Leverage smart homes with top-of-the-line devices and interconnected gadgets.



### Safe Neighborhoods

All our properties are in secure neighborhoods with 24/7 exterior surveillance.



### Multicultural Metropolis

Live in one of the fastest-growing and culturally diverse cities in the world.

100+  
Happy Clients

50+  
Properties

5+  
Private Islands

1  
Metropolis

## Projects



### Emaar

High-rise homes and flats in central Dubai



### Meraas

Luxury waterfront resorts, mansions, and villas



### Nakheel

Grand estates, apartments, and townhouses



CREATING HISTORY AND MEMORIES IN TODAY'S DINING AMBIENCE.



[www.babadi.com](http://www.babadi.com)

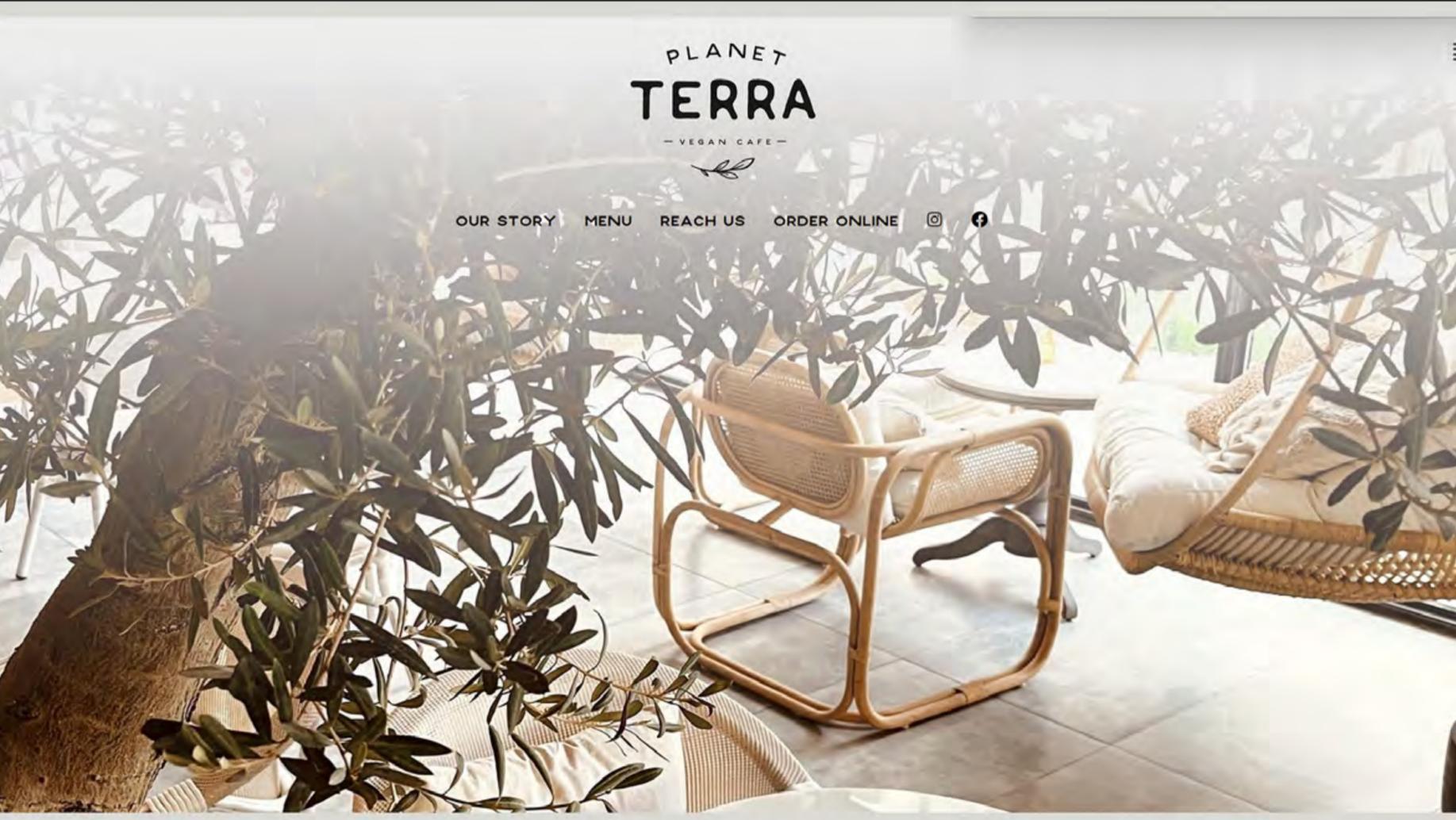
### THE MASTERMINDS: OUR STRATEGIC THINKERS THE TEAM BEHIND THE SCENES

Our team has a unique mix of talents and is equipped with deep knowledge in business development and customer experience, which gives us an edge to be a strong brand and competitive player in the market. Carrying over thirty years of accumulated, combined experience in hospitality, travel and tourism, media, marketing and advertising.

History speaks of achievements our team had previously established extraordinary concepts and managed international F&B brands that gained momentum and success in the market. Above everything, we have the right attitude to take off, which is the essential part of a successful recipe to prevail.

### OUR STORY BEGINS... A VISION FOR AUTHENTIC, MODERN HOSPITALITY.

Many business institutions have presented the idea of hospitality and F&B within their restaurants, lounges and coffee shops, however, we have noticed a shortfall in differentiating and conveying the true meaning of hospitality to customers. Hence, BABADI was launched to represent the authentic Bedouin hospitality in its modern, classy style. BABADI intends to stay relevant and appealing based on the idea of bringing the well recognized international brands with a prestigious reputation to the Middle East.



[www.planetterra.life/](http://www.planetterra.life/)

We partner with local, ethical suppliers and bakeries to source seasonal goods and products when available.

Everything on our menu is 100% organic and made fresh daily.

Planet Terra... a little piece of the planet and our commitment to healing it.

- 100% Organic
- Made-in-House
- Vegan & Plant-Based
- Artisanal Handcrafted
- No artificial sweeteners
- No refined sugars
- Non-GMO

A photograph of a white ceramic coffee cup filled with dark coffee, topped with a dusting of brown powder and fresh berries (blueberries and raspberries). Next to it is a stack of golden-brown pancakes topped with sliced bananas, raspberries, and blackberries.



# SAVAGE BLOODLINES

- About
- Shoe Wear
- Apparel
- Accessories
- Personal Training
- Meal Plans
- Contact



www.savagebloodlines.com

## BEAST BODY BUILDING SHOES



### FEATURING:

The BEAST Series by Savage Bloodlines. The limited edition, BEAST is designed and manufactured for the hardcore bodybuilder in you. Strong, durable and extremely stylish, BEAST enhances the gym experience to the next level. The black and red color palette showcases the fierce, go-getter attitude of the ambitious gym enthusiast.

GET YOURS NOW

## ACCESSORIES

### MERCHANDISE:

By Savage Bloodlines. No workout is complete without the necessary accessories. Savage Bloodlines brings to you premium, hardcore quality goods that will last and withstand extreme workout sessions. From bags, belts, clothes, and all sorts of merchandise, get your gear ready for the ultimate gym experience.

GET YOURS NOW

Photography & Art Direction







Connect with us.





THANK YOU.

TO LEARN MORE PLEASE CONTACT:

+971 50 562 7047 or email [connie@freedomtcreate.biz](mailto:connie@freedomtcreate.biz)

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